



UNIVERSITY OF KERALA

Thiruvananthapuram, Kerala, India - 695034

(Established as University of Travancore by the Travancore University Act in 1937 and reconstituted as University of Kerala by the Kerala University Act of 1957 and presently governed by the Kerala University Act of 1974 passed by the Kerala State Legislative Assembly)

No.Ad.BI(1).1855/1989

NOTICE INVITING QUOTATIONS

Quotations are invited for permission to display advertisement on the two existing hoardings owned by the University (one at PMG Junction in the compound of the Students' Centre [74.67sq.m] and the other at Bakery Junction in the compound of the University Hostel for Women [51.84sq.m]) bidding total amount for a period of six months & enclosing EMD of ₹10,000/- (Demand Draft in favour of the Finance Officer, University of Kerala) in sealed envelop. For each hoarding, separate sealed quotations required to be reached in the Office of the Registrar between 3:00 pm and 3:30 pm on 25-06-2013 and will be opened at 3:45 pm on the same day. Acceptance of the quotations will be subject to the terms and conditions exhibited on the notice board of this office and in the University website. The decision of the Registrar will be final.

Thiruvananthapuram,
17-06-2013.

Sd/-
REGISTRAR

UNIVERSITY OF KERALA

No.Ad.BI(1).1855/1989

Terms & Conditions for Permission to Advertise on Existing Hoardings

1. The envelopes containing the quotations should be superscripted "Quotation for permission to advertise on the existing hoarding at _____ (location)". The bidder should quote the total amount of lease rental he bids for the entire area of the board that he desires to take on lease for a period of six months.
2. The University reserves the right to extend the time fixed for acceptance of the quotations and also to change the time fixed for opening the sealed quotations if so warranted by exigencies. The decision taken by the University shall be final in the matter.
3. No quotation will be accepted without the prescribed EMD amount. After opening the quotations, the lease will be confirmed to the highest bidder. The University, however, will have the right to reject the quotation of the highest bidder for valid reasons and the University's decision in the matter shall be final. The EMD amount of all bidders except that of the confirmed quotation will be returned after the execution of the agreement (mentioned in Para 5. below). In the case of the bidder whose quotation has been confirmed, the EMD will be retained by the University and on subsequent execution of the agreement (mentioned in Para 5. below) the EMD will be converted into Security Deposit refundable only on expiry of the period of contract after effecting necessary deductions towards liabilities or damages, if any.
4. The successful bidder should pay the total amount for six months quoted & agreed to, in the Kerala University Fund within the next working day of opening of the quotations.
5. A bipartite agreement incorporating the terms and conditions shall be executed with the University by the successful bidder (licensee) within seven days from the date of opening of the quotations, failing which his quotation will be rejected and the entire EMD shall be forfeited to the University fund. The period of six months of the agreement, during which the licensee will have exclusive right to display advertisements on the hoarding (subject to terms & conditions stipulated in the agreement) will commence on the date on which the agreement is executed.
6. Any kind of tax, penalty or any amount due to the Corporation of Thiruvananthapuram or to any statutory body on account of displaying advertisement on the hoarding shall be paid by the licensee, who shall produce documentary evidence (such as cash receipt etc.) for having remitted such taxes before execution of the agreement. The Licensee shall also pay any such amount incur during the license period which may be noticed during or after the license period.
7. The licensee shall be permitted to display advertisement only on the board of the hoarding. No alteration or extension of the superstructure of the hoarding shall be allowed. The advertisement shall either be painted or pasted on the board, and drilling of holes on the board or taking recourse to any other method for fixing the advertisement which causes any kind of damage to the board or any other part of the hoarding shall not be allowed.
8. No advertisement relating to tobacco or liquor shall be displayed on the hoarding. The advertisement displayed shall not contain any objectionable or obscene matters, or erotic images or postures, or anything disreputable to the University.

9. The licensee shall take care that either he or his representatives or his employees do not resort to any action which may cause any damage to the properties of the University and the licensee shall be responsible to reimburse / compensate to the University for all such damages in the manner which the University deems fit.

10. The licensee or his representatives or his employees will be allowed to enter the premises where the hoarding is erected for the work relating to displaying the advertisement at reasonable hours during the license period.

11. The University shall not be held responsible for any loss sustained by the licensee on account of any prohibitory order / regulation subsequently issued by a court of law or a statutory authority restraining display of the advertisement on the hoarding.

12. Failure on the part of the licensee to comply with the stipulations above or violation of any of the clauses given in the agreement (mentioned in Para 5. above) shall result in the termination of the agreement and also shall result in forfeiture of entire EMD / Security Deposit and the licensee shall be liable to pay the loss sustained by the University.

Thiruvananthapuram,
17-06-2013.

Sd/-
REGISTRAR