



UNIVERSITY OF KERALA

CONDITIONS STIPULATED BY THE UNIVERSITY FOR ERECTING ADVERTISEMENT HOARDINGS

1. The following is the details of space available for the display of advertisements:
 - i) The Students Centre Compound, PMG Junction (approx. 30 metres)
2. Separate quotations quoting for year 1, 2 and 3 in respect of any or all of the above, shall be submitted in sealed covers. The envelopes containing the quotations should be superscripted 'Quotation for erecting advertisement hoardings in Students' Centre compound' as the case may be.
3. The quotationer should quote the rate per Square Metre of the advertisement hoarding/compound wall.
4. An amount of Rs.10,000/- (Rupees Ten Thousand Only) in the form of Demand Draft in favour of the Finance Officer, University of Kerala, towards E.M.D. will have to be submitted along with each quotation in sealed cover.
5. The University reserves the right to change/extend the time fixed for acceptance of the quotations and also to change the time fixed for opening the sealed quotations if so warranted by exigencies. The decision taken by the University shall be final in the matter.
6. No quotation will be accepted without the prescribed E.M.D. amount. After opening the quotations the lease will be confirmed to the highest bidder. The University however will have the right to reject the quotation of the highest bidder for valid reasons and the University's decision in the matter shall be final. The E.M.D. amount of all bidders except that of the confirmed quotation will be returned. In the case of the bidder whose quotation has been confirmed, the E.M.D. will be retained by the University and on subsequent execution of the agreement (mentioned in Para (7) below will be converted into security deposit refundable only on expiry of the period of contract after effecting necessary deductions towards liabilities or damages if any.
7. A bipartite agreement incorporating the terms and conditions stipulated in this notice shall be executed with the University by the successful quotationer within seven days from the date of opening of the quotations, failing which his quotation will be rejected and the E.M.D. forfeited to the University fund. The period of one year of the contract during which the licensee will have exclusive right to put up advertisements (subject to the conditions stipulated in this notice) will commence on the date on which the agreement is executed).

8. At the time of signing the agreement the licensee should pay fifty percent of the total lease amount for one year quoted and agreed to. The balance of the lease amount should be paid before the expiry of 30 days from the date of commencement of the agreement.
9. Any kind of tax due to the Corporation of Thiruvananthapuram or any other statutory body on account of erection of hoardings/displaying the advertisements have to be paid by the licensee, who should produce documentary evidence (such as cash receipt etc.) for having remitted such taxes before execution of the agreement.
10. Failure on the part of the licensee to comply with the stipulations in Para (8) and (9) above will result in forfeiture of his E.M.D.
11. No matters relating to tobacco or liquor shall be advertised. The advertisements should not contain any obscene matters or display any erotic images or postures.
12. The licensee should take care that either he or his agents/employees do not resort to any action which may cause any damage to the properties of the University and the licensee shall be responsible to reimburse/compensate to the University for any such damages in the manner which the University deems fit.
13. The licensee/or his representatives/ employees will be allowed to enter the premises where the hoarding is erected for the work relating to displaying/changing the advertisements at reasonable hours during the pendency of the agreement mentioned in Para (7) above.
14. Violation of any of the clauses given in the agreement (mentioned in Para 7) will result in the termination of the contract and also in forfeiture of the Security Deposit.

University Buildings,
Thiruvananthapuram.
15.12.2017.

Sd/-
REGISTRAR