# **TECHNICAL SESSIONS**

#### **Technical Session 1**

India an Emerging Market-Opportunities and the Way Ahead

### **Technical Session 2**

Planned Growth Initiatives-Perspectives on Govt. Policies for Entrepreneurship and Economic Growth

## **Technical Session 3**

Ease of Doing Business in India

#### **Technical Session 4**

Infrastructure Development and Indian Industry

## TARGET GROUP

The seminar would target academicians, researchers, government officials, policy makers and representatives from trade and Industry both from India and abroad

# THEMES IDENTIFIED

- BRICS, ASEAN, SAARC and India
- Growth Opportunities for Exports-Sectors tapped and untapped
- Role of Industry and Trade Associations-FICCI, CII
- Make in India
- MSMEs-MUDRA Banks
- Start up and Stand up projects
- Exchange Rate Volatility
- Financial Market and Services
- Role of Regulators and Facilitators
- Infrastructure Development and Financing

Allied themes may be included

# PAPER PRESENTATION



Registered delegates would have an opportunity to present papers on the themes identified.

An abstract of the paper in 500 words is to be submitted initially and the full paper not exceeding 3000 words (excluding tables, charts and figures) to be submitted latest by **21**st Feb. **2016** 

# Papers should be sent to isebokerala@gmail.com

Selected papers will be published in the forthcoming issue of Commerce and Business Researcher, Journal published by the Researchers' Forum, Department of Commerce, University of Kerala.

# **IMPORTANT DATES**

Last date for submission of abstracts of papers

: 15<sup>th</sup> Feb. 2016

Last date for submission of full paper

: 21st Feb. 2016

Last date for registration : 24<sup>th</sup> Feb. 2016



# **REGISTRATION FEES**

Foreign Delegates : \$50

Teachers/Professionals : ₹1000 Research Scholars : ₹600

Research Scholars : ₹600 M.Com, M.Phil Scholars : ₹400

Registration fee would cover seminar kit, food and seminar materials. Accommodation would be arranged on payment basis. Total number of delegates would be restricted to 100 on a first-come-first-served basis. Registration fees can be remitted in Cash or through DD, drawn in favour of **Organizing Secretary**, **International Seminar on Emerging Business Opportunities**, payable at Thiruvananthapuram or through Electronic Fund Transfer. For details see attached registration form.

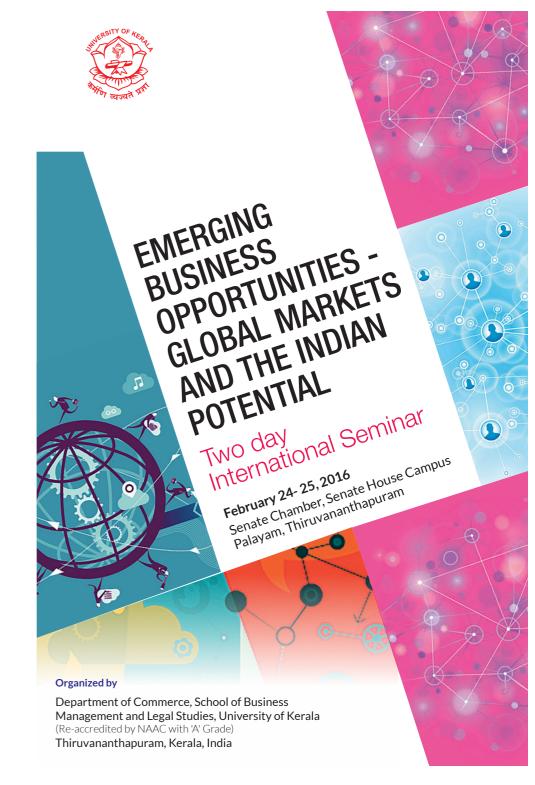
## For Registration and more details contact:

## Organising Secretary

## Prof. G. Simon Thattil

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# OPPORTUNITIES GLOBAL MARKETS AND THE INDIAN POTENTIAL

Two day International Seminar

Dear Sir/Madam,

India is turning out to be one of the fastest growing nations of the world. This is evidenced by her 7 to 8 per cent economic growth rate, nation with highest flow of FDI and a vibrant population with demographic dividend. The Government has initiated several steps towards attracting investment and in promoting industrial development through policy measures like Make in India, MUDRA, Start up and Stand up projects, Digital India, Skill India and so on. As part of BRICS, India has emerged as a destination for investment and centre of global attraction. We at the Department of Commerce, School of Business Management and Legal Studies, University of Kerala, take immense pleasure in hosting an International Seminar entitled 'Emerging Business Opportunities-Global Markets and The Indian Potential' during Feb.24-25 of 2016 and do invite you to enrich the proceedings through your scholarly inputs on the themes identified.

**Prof. Dr. Resia Beegam S.**Professor and Head

