TECHNICAL SESSIONS

Technical Session 1
India an Emerging Market-Opportunities and the Way Ahead

Technical Session 2
Planned Growth Initiatives-Perspectives on Govt. Policies for Entrepreneurship and Economic Growth

Technical Session 3
Ease of Doing Business in India

Technical Session 4
Infrastructure Development and Indian Industry

THEMES IDENTIFIED

- BRICS, ASEAN, SAARC and India
- Growth Opportunities for Exports-Sectors tapped and untapped
- Role of Industry and Trade Associations-FICCI, CII
- Make in India
- MSMEs-MUDRA Banks
- Start up and Stand up projects
- Exchange Rate Volatility
- Financial Market and Services
- Role of Regulators and Facilitators
- Infrastructure Development and Financing

Allied themes may be included

TARGET GROUP

The seminar would target academicians, researchers, government officials, policy makers and representatives from trade and Industry both from India and abroad.

PAPER PRESENTATION

Registered delegates would have an opportunity to present papers on the themes identified.

An abstract of the paper in 500 words is to be submitted initially and the full paper not exceeding 3000 words (excluding tables, charts and figures) is to be submitted latest by 21st Feb. 2016.

Papers should be sent to isebokeerala@gmail.com

Selected papers will be published in the forthcoming issue of Commerce and Business Researcher, Journal published by the Researchers’ Forum, Department of Commerce, University of Kerala.

IMPORTANT DATES

Last date for submission of abstracts of papers : 15th Feb. 2016

Last date for submission of full paper : 21st Feb. 2016

Last date for registration : 24th Feb. 2016

REGISTRATION FEES

Foreign Delegates : $ 50
Teachers/Professionals : ₹ 1000
Research Scholars : ₹ 600
M.Com, M.Phil Scholars : ₹ 400

Registration fee would cover seminar kit, food and seminar materials. Accommodation would be arranged on payment basis. Total number of delegates would be restricted to 100 on a first-come-first-served basis. Registration fees can be remitted in Cash or through DD, drawn in favour of Organizing Secretary, International Seminar on Emerging Business Opportunities, payable at Thiruvananthapuram or through Electronic Fund Transfer. For details see attached registration form.

For Registration and more details contact:
Organizing Secretary
Prof. G. Simon Thattil
Department of Commerce, School of Business Management and Legal Studies, University of Kerala, Thiruvananthapuram-695 581

(0) 0471 2412179 (M) 9496275305 e-mail: isebokeerala@gmail.com

REGISTRATION FEES

FOREIGN DOLLARS

FOREIGN INDIAN Rupees

ORGANIZED BY:

Department of Commerce, School of Business Management and Legal Studies, University of Kerala
Thiruvananthapuram, Kerala, India

(Re-accredited by NAAC with ‘A’ Grade)
Dear Sir/Madam,

India is turning out to be one of the fastest growing nations of the world. This is evidenced by her 7 to 8 per cent economic growth rate, nation with highest flow of FDI and a vibrant population with demographic dividend. The Government has initiated several steps towards attracting investment and in promoting industrial development through policy measures like Make in India, MUDRA, Start up and Stand up projects, Digital India, Skill India and so on. As part of BRICS, India has emerged as a destination for investment and centre of global attraction. We at the Department of Commerce, School of Business Management and Legal Studies, University of Kerala, take immense pleasure in hosting an International Seminar entitled ‘Emerging Business Opportunities - Global Markets and The Indian Potential’ during Feb.24-25 of 2016 and do invite you to enrich the proceedings through your scholarly inputs on the themes identified.

Prof. Dr. Resia Beegam S.
Professor and Head

DEPARTMENT OF COMMERCE

The Department of Commerce was established in 1985 as a teaching and research department of the University of Kerala. We offer post graduate level programmes in commerce viz M.Com, M.Phil and Doctoral programmes leading to Ph.D and are actively involved in research, consultancy and extension services as witnessed by the outcomes in terms of projects completed and those which are in the pipeline. The teaching-learning processes of the Department have found excellent placement and research opportunities for our students.

EMERGING BUSINESS OPPORTUNITIES - GLOBAL MARKETS AND THE INDIAN POTENTIAL

Two day International Seminar

RELEVANCE OF THE SEMINAR

The Seminar intends to deliberate on the Indian potential to take advantage of unfolding business opportunities. It is significant in the backdrop of India being part of an emerging market and strong policy initiatives being launched to exploit our potential. Our economy is fast catching up with the most developed nations of the world. We have been able to empower organizations and enterprises across the globe. Our professionals and policy makers have transformed institutions that have supported nation building in several other quarters. We are now looking at our potential to develop our own nation through globally integrated operations. An attempt is also made to examine and deliberate on government interventions in the form of MUDRA and Make in India. The interventions of trade associations like FICCI (Federation of Indian Chamber of Commerce and Industry), CII (Confederation of Indian Industry) in transforming India through its trade and Industry are also examined.

OBJECTIVES OF THE SEMINAR

1. To identify global business opportunities emerging through India’s involvement in BRICS, ASEAN and SAARC
2. To assess the challenges and opportunities for MSMEs in India in the backdrop of Government policy initiatives like ‘MUDRA and Make in India’.
3. To deliberate on untapped opportunities for exports and import substitution.
4. To take stock of India’s infrastructure and status on Ease of Doing Business.

DEPARTMENT OF COMMERCE