

NOTIFICATION

Ad.D1/47546/2024/UOK

21.03.2025

University of Kerala- Institute of Management in Kerala- Admission to MBA (General), MBA (Travel and Tourism) and MBA(Shipping and Logistics) (2025-2027 Batch)

Programme	No. of Seats	Fee/Semester
MBA (General)	40 seats	Rs.17,465 + other University fee
MBA (Travel and Tourism)	40 seats	Rs.26,250 + other University fee
MBA (Shipping and Logistics)	25 seats	Rs.26,250 + other University fee

The various aspects involved in the process of admission are as follows:

1. Candidates desirous of seeking admission have to register themselves in the University Website by logging on to www.admissions.keralauniversity.ac.in
2. The candidates should possess a valid score from any one of the entrance examinations conducted by K-MAT, C-MAT or CAT. In the case of K-MAT, the scores obtained during the year 2025 alone shall be considered. But in the case of C-MAT and CAT, the score obtained during 2024 and 2025 will be considered.
3. Those students who are appearing for their final year/final semester degree examinations are also eligible to apply.
4. The registration fee for the admission is Rs.1000/- (Rupees One Thousand only) for general category and Rs.500/- (Rupees Five hundred only) for SC/ST category.
5. All registered candidates who have provided valid score card will be invited through SMS/email to participate in the Group Discussion and Interview to be held at IMK, University of Kerala, Kariyavattom campus. The address of the centre is given below:

INSTITUTE OF MANAGEMENT IN KERALA, UNIVERSITY OF KERALA, KARIYAVATTOM CAMPUS, THIRUVANANTHAPURAM 695581. Email: imk@keralauniversity.ac.in. Phone: 04712301145

6. The provisional rank list for admission to the MBA programme will be prepared on the basis of the score obtained by the candidate in the Entrance Test (80% weightage), Group Discussion (10% weightage) and Interview (10% weightage). Only the score obtained will be considered for preparing the rank list. Hence care should be taken to ensure that the original score cards are scanned and mailed to imkadmission@gmail.com before the last date of receipt of filled in application. Those failing to submit the same



will not be included in the rank list.

7. After the registration process is over, there is no need to send the hard copies to the University. Once the print out page appears, the candidate has registered successfully.
8. Candidates who have passed their Degree or Master's Degree from other Universities should produce the Eligibility Certificate issued by the University of Kerala (Course Equivalency Certificate) at the time of admission. Only those candidates who produce eligibility certificate and mark lists of Degree or Master's Degree from other universities, at the time of counseling, will be considered for admission.
9. The counseling for admission will be held at Institute of Management in Kerala (IMK) only. In the absence of eligible SC/ST candidates, the same will be filled by candidates belonging to OEC category and subsequently by SEBC candidates and finally by General candidates.
10. The fee once paid shall not be refunded.
11. Those who do not get admission from the rank list of IMK shall be considered for filling up of vacant seats if any at UIMs.

Eligibility for Admission

The candidate should have passed the degree from any Indian University, under the regular stream, recognized by the University of Kerala and shall be in the 10+2+3 pattern (or in 10+2+4 pattern). In all the cases the student should have passed the degree examination with not less than 50% marks/equivalent grade (no rounding off allowed) in Part III /core plus complimentary in BA, B.Sc., B.Com. etc., or 50% marks/equivalent grade (no rounding off allowed) in aggregate in case of B.E/ B.Tech, B.Sc. (Agri.) and other 4/5 year degree courses. The candidates, who have passed MA/M.Sc./M.Com.or any other PG Degree recognized by the University of Kerala with 50% of marks/equivalent grade in aggregate, are also eligible for admission. SC/ST and SEBC candidates shall be given relaxation as per University rules.

Mandatory Reservation

Sl.No.	Seat reservation	Percentage
1	Merit (On the basis of merit)	50
2	Socially and Educationally Backward Classes (SEBC) (a) Ezhava (EZ) 8% (b) Muslim (MU) 7% (c) Latin Catholic /SIUC (LC) 1% (d) Other Backward Christian (BX) 1% (e) Other Backward Hindu (BH) 3%	20



3	*Economically backward among forward communities (BPL)	10
4	Scheduled Castes/ Scheduled Tribes Scheduled Castes 15% Scheduled Tribes 05%	20

*Candidates who enjoy communal reservation such as SEBC, SC/ST who have BPL endorsement in the Ration Card are not eligible for BPL reservations. Only candidates belonging to Forward Communities who are Economically Backward are eligible for BPL reservations as per G.O.(M.S)No.108/2008/H.Edn dated 20.09.2008. Such candidates must produce BPL certificate from the Village Officer/Revenue Authority concerned.

Note: As per U.O AcB/I/Admns BC/2008 dated 20.09.2008, for reservation of 20% seats under SEBC, the total seats for PG Programmes in an institution will be taken as one unit. If necessary, for allotment of such seats, rotation system will be followed.

Note: (a) Thiyya and Billava will be considered as Ezhava Community for reservation.

(b) For SEBC candidates, Annual Family Income should be below Rs.6 lakhs for getting the Reservation benefit.

First Phase of Admission

Sl.No.	Activity	Date	Day
1	Last date of receipt of completed online application form	15.04.2025 10 p.m.	Tuesday
2	Conduct of Group Discussion and Personal interview at IMK, Kariavattom campus	24.04.2025 25.04.2025	Thursday Friday
3	Release of Provisional Rank List	30.04.2025	Wednesday
4	Counseling at IMK, Kariavattom Campus	07.05.2025	Wednesday
5	Commencement of classes	As per CSS directions	
6	Spot admission if needed	After II phase	
7	Last date for closure of admissions	30.09.2025	Tuesday

All communication will be sent only through SMS/ email. Please take care in providing the correct phone numbers and email id while filling the application form. Contact at imkadmission@gmail.com for any assistance.

During counseling once, the Register number and name of the candidate is called and found absent, immediately the next candidate will be given opportunity and hence mere rank in the provisional rank list does not guarantee admission.



The last date for online registration for I phase is 10:00 p.m, April 15, 2025.

The University of Kerala reserves the right to revise the dates mentioned in the notification.

REGISTRAR

