FIFTH SEMESTER BA DEGREE EXAMINATION

(Career Related First Degree Programme under CBCSS 2014 Adm.)

Group 2 (a) : MALAYALAM AND MASS COMMUNICATION

VOCATIONAL COURSE-VIII

MX 1572 INTRODUCTION TO TELEVISION PRODUCTION

MODEL QUESTION PAPER

- Time: 3 Hours     Maximum: 80 MARKS

I. Write answer in one word or maximum two sentences to the following:

1. White Balance
2. PTC
3. Super
4. Splitpage
5. Rule of third
6. Chroma Key
7. Ambiance Sound
8. Shotgun
9. Audio Console
10. Colour temperature

(1x10=10 Marks)

II. Write short answers to eight questions, each in about 60 words

11) Explain the roles and responsibilities of a television producer.
12) Briefly sketch the origin and growth of television
13) Explain the various steps involved in television interview
14) Describe the salient features of Indian TV Industry
15) Explain the importance of script in TV production
16) Explain the roles and responsibilities of a floor manager in a TV Studio

17) Explain the different dimensions of lighting

18) Differentiate headroom and noseroom

19) what is story board?

20) Explain SITE

21) Explain how Television differ from other media like print, radio and film

22) Explain the main parts and features of video camera .? (8x2=16 Marks)

III. Give short essay type answer to any six questions.

23) Discuss Non linear editing process

24) Suggest two new television formats with title and target audience.

25) Explain the various steps involved in a television news bulletin?

26) Compare any two Malayalam TV channels and assess their roles in Kerala society

27) Describe the different types of microphones using in television production.

28) Elucidate the various types of camera shots

29) Discuss the transition devices used while editing

30) The role of news reporter in a television is important. Commend (6x4=24 Marks)

IV) Write long essays to any two questions

31) Describe the various stages in the production of a television programme

32) Visual literacy and grammar are essential components of TV production-explain

33) Television can be used to supplement India’s effort to become a developed country. Do you agree??

34) . Draw up a plan for a 10 minute documentary on food adultery and give detailed script (2x15=30 Marks)