J.C. 1141 - INTRODUCTION TO MASS COMMUNICATION  
(2014 admissions)
21. Channels of Communication

Answer any six questions from the following in not less than 120 words (Short Essays)

22. Explain the evolution of human communication
23. What are the characteristics and functions of Mass Communication
24. Critically analyze the impact of social networking sites among youth
25. Define feedback and detail the importance of feedback in communication
26. Write a short note on Interpersonal and Group Communication
27. Globalization
28. Examine the scope and limitation of the print media
29. Briefly explain the history of radio in India
30. Analyze the impact of television in violent behavior among children
31. Explain the elements of Communication

Answer any two questions from the following

32. Explain various models of Communication with diagrams
33. What are the 7c’s of Communication
34. Explain different barriers for Communication
35. Highlight the changes in the media since the advent of globalization

Marks (8x2)

Marks (6x4)

Marks (2 x15)