

Reg. No.:



Name:

University of Kerala

U9281

Second Semester FYUGP Degree Examination, April 2025

Multi-Disciplinary course

BOTANY

UK2MDCBOT102 - Ecotourism

Academic Level: 100-199

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each.Answer all questions

Qn No.	Question	CL	CO
1	Identify the expansion of UNWTO.	RE	1
2	Cite one protected area through ecotourism management.	RE	2
3	Indicate what is meant by digital nomadism.	UN	1
4	Explain ecological footprint.	UN	1
5	Discuss carrying capacity in ecotourism.	UN	3
6	Cite the largest national park in India.	UN	2

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain biosphere reserve. Give an example.	UN	4
8	Discuss the role of stakeholders in ecotourism conservation.	UN	2
9	Explain how sustainable ecotourism differs from traditional mass tourism.	AP	1
10	Prepare a short note about Thenmala Eco-Project.	AP	4

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Explain the eco project case studies of Sundarbans and Kaziranga.	AP	3, 1

Qn No.	Question	CL	CO
	OR B) Prepare a note on the relationship between Tourism and Ecology.		
12	A) Analyze the conservation strategies for biodiversity. OR B) Discuss the concept of responsible ecotourism with examples.	AN	2, 3
13	A) Critically evaluate how ecotourism is promoting the development of an area. OR B) How effective is ecotourism in promoting the socioeconomic development of local communities, and what are the key factors that contribute to its success or limitations?	EV	3, 5
14	A) Formulate a text message for posting on social media aimed at reducing air pollution in an urban area that can encourage individuals and businesses to adopt eco-friendly practices. OR B) Explain the common policies to be followed in ecotourism.	CR	5, 3