



File Ref.No.33109/Ac A V/2022/UOK

**UNIVERSITY OF KERALA**

**(Abstract)**

Scheme and Syllabus for Career related First Degree programme in Business Administration (BBA) under CBCS System - revised in OBE mode w.e.f 2022 admissions - Approved - Orders issued.

**Ac A V**

8346/2022/UOK

Dated: 27.10.2022

*Read:-*1. U.O No.Ac.AV/3/BBA /2017 dated 24.06.2017.

2.Minutes of the meeting of the Board of Studies in Business Management (UG) held on 24.08.2022.

3. Item No. I(ii) of the Minutes of the Meeting of the Faculty of Management Studies held on 06.09.2022.

4. Item No.I.191 of the Minutes of the meeting of Academic Council held on 16.09.2022.

**ORDER**

The Scheme and Syllabus for Career related First Degree programme in Business Administration (BBA) under CBCS System was revised vide paper read as (1)above.

The Academic Council resolved, vide paper read as (4) above, to approve the Scheme and Syllabus for Career related First Degree programme in Business Administration (BBA) under CBCS System revised in Outcome Based Education (OBE) mode, to be implemented w.e.f 2022 admissions, as recommended by the Board of Studies in Business Management (UG) and as endorsed by the Faculty of Management Studies vide papers read as (2) and (3) above.

Orders are issued accordingly.

The Scheme and Syllabus is available in the University website.

MAYA DEVI C.B

DEPUTY REGISTRAR  
For REGISTRAR

To

1. PS to VC/PVC
2. PA to Registrar/CE
3. The Dean, Faculty of Management Studies.
4. The Chairman, Board of Studies in Business Management (UG)
5. The Principals of all colleges offering First Degree Programmes.
6. JR (CBCS)
7. DR (CBCS/ES/EB)



8. AR(EB/ES/IT Cell Exams)
9. ES/EB sections
10. PRO/Enquiry
11. Stock file/File Copy

Forwarded / By Order  
Sd/-  
Section Officer

