

Syllabus for B.A. Part III English Subsidiary

Journalism introduced with effect from 1995 admissions.

BASIC elements of the communication/Mass Communication process; Role and functions of communication/Mass media in Society; Basic characteristics of each mass medium; Brief history and growth of Newspaper, Radio, TV and Films in India with special reference to Kerala; Code of ethics for mass media; Freedom and responsibility of the media; Basic facts relating to various press laws; Life Sketches of Media Personalities.

Definition and concept of news; Introduction to different news formats, news writing, sub editing and translation Methods of news gathering and news transmission, News agencies and other sources of news; Functions and responsibilities of a Reporter and Editor; Production process of a newspaper; Organizational structure of a newspaper. AIR and Doordarshan station. Major recommendations by media related Committees and Commissions. ~~cent~~ Status and future of press in India.

Books

Agee, Ault, Emery	Introduction of Mass Communication
Spencer Crump :	Fundamentals of Journalism
John Hohenberg:	Professional Journalist
Critchfield R.	Indian Reports Guide
Campbell and Welseley	How to report and write the news
M.K. Menon (Vilasini)	Swale
K.P. Vijayan	Patrangal, Vichitrangal
Westely Bruce	News Editing
Everest M Rogars	India's Communication revolution
Publications Division	Mass media in India
Richard Keeble	The Newspaper Handbook
William Metz	Newswriting - From Lead to Thirty
International Press Institute	An active Press Room
Baskett and Scissors	The Art of Editing
Puthuppalli Raghavan	Malayala Pathra Pravarthana Charithram.
The Macmillan Good English Handbook	Godfrey Howard