| **University of Kerala** | | |
| --- | --- | --- |
| Discipline: Psychology |  | Time: 1 Hour 30 Minutes (90 Mins.) |
| Course Code: UK1MDCPSY100 |  | Total Marks: 42 |
| Course Title: Essential Psychology for Graduate Students |  |  |
| Type of Course: MDC |  |  |
| Semester: 1 |  |  |
| Academic Level: 100-199 |  |  |
| Total Credit: 3 Credit |  |  |

Part A. 6 Marks. Time: 6 Minutes

Objective Type. 1 Mark Each. Answer All Questions

(Cognitive Level: Remember/Understand)

| **Qn. No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| --- | --- | --- | --- |
| 1. | Who conducted the famous Stanford Prison experiment? | Remember | CO1 |
| 2. | Which pseudo-psychology refers to the study of handwriting to determine personality traits? | Remember | CO2 |
| 3. | What term refers to the process by which individuals change their attitudes, beliefs, or behaviors to align with the norms of a group?   1. Obedience 2. Compliance 3. Conformity 4. Social facilitation | Understand | CO1 |
| 4. | The five major personality traits in the Big Five model are Openness, Conscientiousness, Extraversion, Agreeableness, and \_\_\_\_\_\_\_\_\_\_. | Understand | CO3 |
| 5. | Tendency to interact primarily with content that aligns with one’s pre-existing opinions is … | Understand | CO3 |
| 6. | After undergoing an amputation, many individuals experience sensations that feel as though they are coming from the missing limb. This phenomenon is known as \_\_\_\_\_\_\_\_\_\_ | Understand | CO2 |

Part B. 8 Marks. Time: 24 Minutes

Short Answer. 2 Marks Each. Answer All Questions

(Cognitive Level: Understand/Apply)

| **Qn.**  **No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| --- | --- | --- | --- |
| 7. | Describe attention capitalism. | Understand | CO3 |
| 8. | How does reinforcement play a role in how social media modifies user behavior? Give one example. | Apply | CO2 |
| 9. | Apply Freud's defense mechanism of 'displacement' to explain a person's aggressive behavior towards their subordinates | Apply | CO2 |
| 10. | Demonstrate how mental illness is portrayed in art. | Apply | CO4 |

Part C. 28 Marks. Time: 60 Minutes

Long Answer. 7 marks each. Answer all 4 Questions, choosing among options within each

question.

(Cognitive Level: Apply/Analyse/Evaluate/Create)

| **Qn.**  **No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| --- | --- | --- | --- |
| 11 | 1. Explain how the concept of behavior modification can be applied to a classroom setting.   OR   1. Apply the principles of critical thinking to evaluate the claims made by astrology. | Apply | CO2 |
| Apply | CO5 |
| 12 | 1. Analyze how defense mechanisms influence behavior in the context of the modern world. Support your answer with two or three examples.   OR   1. Describe the impact of social media on the spread of negative emotions and political manipulation. Provide examples of how platforms may contribute to the polarization of public opinion. | Analyze | CO2 |
| Analyze | CO4 |
| 13 | 1. Appraise the role of observational learning in the context of televised aggression.   OR   1. Evaluate the implications of Asch's findings on conformity in today’s society. | Evaluate | CO3 |
| Evaluate | CO2 |
| 14 | 1. Evaluate the effectiveness of heuristics in decision-making. What are the potential drawbacks?   OR   1. Explain the Big Five personality traits and their relevance in understanding human behavior. | Evaluate | CO4 |
| Analyze | CO2 |

| **Course**  **Outcomes** | **Marks** | **Percentage** |
| --- | --- | --- |
| CO1 | 2 | 4.76 |
| CO2 | 8 | 19.04 |
| CO3 | 14 | 33.33 |
| CO4 | 7 | 16.66 |
| CO5 | 11 | 26.19 |
| **TOTAL** | **42** | **100** |

| **Cognitive**  **Level** | **Marks** | **Percentage** |
| --- | --- | --- |
| Remember | 2 | 4.8 |
| Understand | 8 | 19.0 |
| Apply | 11 | 26.2 |
| Analyse | 14 | 16.7 |
| Evaluate | 7 | 16.7 |
| **TOTAL** | **42** | **100** |