**TEMPLATE 4**

University of Kerala  
UoK -FYUGP  
Pedagogical Approaches and Evaluation - 2024

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| **University of Kerala** | | |
| Discipline: Journalism And Mass Communication |  | Time: 2 Hours (120 Mins.) |
| Course Code:UK1DSCJMC103 |  | Total Marks: 56 |
| Course Title: Sports Journalism |  |  |
| Type of Course: DSC |  |  |
| Semester: 1 |  |  |
| Academic Level: 100-199 |  |  |
| Total Credit: 4, Theory: 4 Credit, Practical: 0 Credit |  |  |

Part A. 6 Marks. Time: 5 Minutes  
Objective Type. 1 Mark Each. Answer All Questions

(Cognitive Level: Remember/Understand)

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| **Qn. No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| 1. | Who is the Indian Olympic Association President? | Remember |  |
| 2. | Which sports category is Neeraj Chopra associated with? | Remember |  |
| 3. | Expand SAI | Understand |  |
| 4. | Identify Dr.Mansukh Mandaviya | Understand |  |
| 5. | Identify Vinesh Phogat | Understand |  |
| 6. | Which sports is Mary Kom associated with? | Understand |  |

Part B. 10 Marks. Time: 20 Minutes  
Two-Three sentences. 2 Marks Each. Answer All Questions

(Cognitive Level: Understand/Apply)

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| **Qn. No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| 7. | What is ‘ Khelo India’? | Understand |  |
| 8. | Write any two major awards in India in the field of sports. | Understand |  |
| 9. | Which group publishes Sport star and mention the special focus of the magazine | Apply |  |
| 10. | Who is a sports columnist? | Apply |  |
| 11. | Who is P Sreejesh? | Apply |  |

Part C. 16 Marks. Time: 35 Minutes  
Short Answer. 4 Marks Each. Answer all 4 questions, choosing among options within each question.

(Cognitive Level: Apply/Analyse)

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| Qn. No. | Question | Cognitive Level | Course Outcome (CO) |
| 12. | A.Identify the reasons for Cricket being a popular sports in India.  OR  B.Is it necessary for a sports Journalist to have an understanding of sports associations, organisations or office bearers . | Apply |  |
| 13. | A.Deliberate your views on how various sports events are reported in Malayalam newspapers.  OR  B.Write a brief note on the evolution of Sports reporting in India. | Apply |  |
| 14. | A.Assess how different styles of narrating enhances sports news.  OR  B.Discuss the contemporary stature of sports stories in different media platforms. | Analyse |  |
| 15. | A.Write the scope and limitations of sports live and action stories.  OR  B.Identify how an achievement of a sports person is recognised by the media. | Analyse |  |

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Part D. 24 Marks. Time: 60 Minutes  
Long Answer. 6 Marks Each. Answer all 4 questions, choosing among options within each question. (Cognitive Level: Analyse/Evaluate/Create)

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| **Qn. No.** | **Question** | **Cognitive Level** | **Course Outcome (CO)** |
| 16. | A.Write about the technological advancements in sports Journalism  OR  B.Identify the important aspects of sports photo Journalism | Analyse |  |
| 17. | A.Assess the role of a sports Journalist  OR  B.Analyse a sports report which you came across in newspaper/magazine | Evaluate |  |
| 18. | A.Discuss the significance of data and archives in in Sports Journalism  OR.  B.Prepare a profile of Praggnanandha. | Evaluate |  |
| 19. | A.Specialization in any one sports event is essential for a sports journalist, Elucidate your views on this.  OR  B.Prepare the background information and few questions to be asked to Sanju Samson for an interview. | Create |  |

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| **Cognitive Level** | **Marks** | **Percentage** |
| Remember | 2 | 3.6 |
| Understand | 8 | 14.3 |
| Apply | 14 | 25.0 |
| Analyse | 14 | 25.0 |
| Evaluate | 12 | 21.4 |
| Create | 6 | 10.7 |
| **TOTAL** | **56** | **100** |

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| **Course Outcomes** | **Marks** | **Percentage** |
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| **TOTAL** | **56** | **100** |

support etc.)