



Reg. No.: .....

Name: .....

## University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

### SOCIOLOGY

#### UK1DSCSGY104 - Sociology of Tourism

Academic Level: 100-199

2024 Admission onwards

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,  
Answer all questions

Qn No.	Question	CL	CO
1	Identify the district in which Thenmala ecotourism is situated?  Options : A)Kollam B)Kannur C)Thiruvananthapuram D)Ernakulam	RE	4
2	What is the main challenge facing sustainable tourism development?  Options : A)Lack of Funding B)Limited Govt support C)Over Tourism D)All the above	RE	2
3	Tourism is considered a ----- activity because it involves interaction between people and cultures.	UN	1
4	..... is a short journey usually made for pleasure, often by a group of people	UN	2
5	.....is the study of the social, cultural, and behavioral aspects of tourism	UN	1
6	Analyzing the social behavior of tourists and hosts is the ..... of Sociology of Tourism	UN	2

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Mention any two responsibility of a Tourist Guide	UN	2
8	How does Domestic Tourism differ from International Tourism?	UN	1
9	Explain the importance of Eco tourism	AP	1

Qn No.	Question	CL	CO
10	Explain the importance of Sociology of Tourism	AP	1
11	Explain the concept of the host-guest relationship in tourism.	AP	2

**Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options \* within each question**

Qn No.	Question	CL	CO
12	A) Identify the determinants of tourism  OR B) Illustrate with examples the concept of medical tourism and sports tourism.	AP	2, 3
13	A) Analyse Eco tourism as an initiative towards sustainability  OR B) What are the main principles of sustainable tourism development?	AP	4, 4
14	A) Analyze the features of sex tourism and ethnic tourism  OR B) Assess the meaning and significance of sociology in Tourism	AN	4, 1
15	A) Examine how the training and qualification of tourist guides influence the quality of tourist experience.  OR B) Explain the evolution of tourism in modern and contemporary times	AN	4, 4

**Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options \* within each question**

Qn No.	Question	CL	CO
16	A)	AN	4, 3

Qn No.	Question	CL	CO
	<p>Critically explain the tourism policy of India</p> <p>OR</p> <p>B)</p> <p>Explain the factors that influence the tourism industry.</p>		
17	<p>A)</p> <p>Appraise the contribution of food festival and literary festival to Kerala Tourism industry.</p> <p>OR</p> <p>B)</p> <p>Explain E. Cohen's contribution to the sociology of tourism.</p>	EV	4, 2
18	<p>A)</p> <p>Evaluate the emerging challenges in Indian tourism</p> <p>OR</p> <p>B)</p> <p>Evaluate the impact of technological advancement (online booking, digital marketing) on the tourism industry.</p>	EV	4, 2
19	<p>A)</p> <p>Compare and contrast Kerala tourism statistics of the past 5 years to understand the major trends.</p> <p>OR</p> <p>B)</p> <p>Propose a new tourism policy for Kerala that supports both economic growth and cultural preservation.</p>	CR	4, 4