



Reg. No.:

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

PSYCHOLOGY

UK1DSCPSY106 - SOCIAL PSYCHOLOGY

Academic Level: 100-199

2025-Admission onwards

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions

Qn No.	Question	CL	CO
1	Social Psychology is primarily concerned with the study of: Options : A)Behavior of animals in groups B)Individual behavior in social contexts C)Personality traits across lifespan D)Abnormal behavior patterns	RE	1
2	Which component of attitude refers to a person's beliefs and thoughts about an object? Options : A)Affect B)Behaviour C)Cognition D)Motivation	RE	2
3	Schemas are best described as Options : A) Problem solving strategies B)Mental frameworks C)Emotional reactions D)Group norms	UN	2
4	Conformity refers to: Options : A)Obeying orders B)Changing behavior to match group C)Leadership D) Goal	UN	3
5	A social psychologist wants to study why people decide to assist a stranger in need. Which aspect of prosocial behavior is the focus? Options : A)Biological influences on helping B)Reasons behind helping behavior C)Obedience patterns D)Competitive actions	UN	4
6	According to Kelley, one component of attribution is	UN	2

Qn No.	Question	CL	CO
	Options : A)Suggestibility B) Obedience C)Consistency D) Persuasion		

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain the concept of different sources of errors in understanding social cognition.	UN	1
8	How does socialization help individuals learn social norms and behaviors, and why is this process important in social psychology?	UN	2
9	Apply any two compliance techniques to explain how that can be used effectively in real-life situations. Provide practical examples to illustrate their application.”	AP	3
10	How would you apply the concept of the bystander effect to explain people’s reactions in a real-life situation where help is needed?	AP	4

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Apply the five-step decision model of helping to examine how people decide whether to help during a minor road accident OR B) Apply Kelley’s Covariation Model of Attribution to explain why a student might be habitually late to class. Discuss distinctiveness, consensus, and consistency.	AP	4, 2
12	A) Examine the factors that influence conformity. Analyse which factor has the strongest effect in a college setting and why. OR B) Analyse how errors in social cognition distort everyday decision-making. Illustrate with examples.	AN	3, 2
13	A)	EV	3, 4

Qn No.	Question	CL	CO
	<p>Evaluate the outcomes of democratic, autocratic, and laissez-faire leadership styles. Which leadership style is most effective in modern organizations? Justify your opinion.</p> <p>OR</p> <p>B)</p> <p>Evaluate the significance of various models of prosocial behavior by assessing their strengths, limitations, and usefulness in explaining why individuals choose to help others.</p>		
14	<p>A)</p> <p>Create a conceptual model explaining prosocial behavior</p> <p>OR</p> <p>B)</p> <p>Propose a simple model showing how group norms influence helping behaviour.</p>	CR	5, 5