



Reg. No.:

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

ENGLISH

UK1DSCENG104 - Reading Culture

Academic Level: 100-199

2024 Admission onwards

Time: 2 Hours(120 Mins)

Max. Marks: 56

**Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each,
Answer all questions**

Qn No.	Question	CL	CO
1	Who coined the term 'hegemony'?	RE	1
2	Give an example of mass culture.	RE	2
3	What is the literal meaning of the Malayalam word Kuzhimanthi?	UN	3
4	. What is “counter culture”?	UN	5
5	Explain Cultural technologies?	UN	3
6	Explain the etymology of the word ‘culture.’	UN	1

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain the nature of a subculture and provide a relevant example to illustrate the concept.	UN	5
8	What do you mean by male gaze and female gaze?	UN	5
9	How does Fincher use darkness and cold landscape to shape the mood in the movie 'The Girl with the Dragon Tatoo'?	AP	4
10	Give one example of a counter-culture movement in Kerala or India.	AP	2
11	Describe how the advertisements you see regularly shape cultural values and consumer behaviour?	AP	2

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	<p>A) Apply and analyse how cultural technologies (such as social media platforms) shape public discussions on food practices, drawing from Muhammed Anees's article on Kuzhimanthi</p> <p>OR</p> <p>B) How does hegemony influence mass culture? Provide an example.</p>	AP	4, 4
13	<p>A) How can we utilise movies to bring forth positive representations of sub cultures?</p> <p>OR</p> <p>B) How does Anees T A Muhammed shows the transformation of a food item into a cultural symbol in his article?</p>	AP	3, 4
14	<p>A) Distinguish between the elitist idea of culture as “higher art” and Raymond Williams’ notion of “culture as ordinary,” as explained by Dr. Meena T. Pillai.</p> <p>OR</p> <p>B) Critically analyse Bourdieu’s concept of “habitus” to the reactions of elite intellectuals in the Kuzhimanthi debate.</p>	AN	2, 5
15	<p>A) According to Meena T Pillai, what is Cultural Studies?</p> <p>OR</p> <p>B) Discuss how dominant caste groups shape the mainstream idea of Keraleeyatha?</p>	AN	4, 4

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	<p>A) Examine the representation of sexuality and patriarchal abuse in the film "The Girl With the Dragon Tattoo."</p> <p>OR</p> <p>B)</p>	AN	1, 4

Qn No.	Question	CL	CO
	In what ways do cultural studies challenge the idea of fixed, stable identities?		
17	<p>A)</p> <p>Evaluate how social media reshapes cultural discourses such as food ,gender or regional identity.</p> <p>OR</p> <p>B)</p> <p>How does the podcast with Malavika Binny and Rekha Raj, establish that clothing, and body were both sites of violence and protest in Kerala?</p>	EV	3, 4
18	<p>A)</p> <p>Examine the central character in the Movie ‘Devasuram’ as a socially ostracized man.</p> <p>OR</p> <p>B)</p> <p>Meena T Pillai substantiates that reading culture and making sense of it is a political exercise. Evaluate with examples from Pillai's essay.</p>	EV	3, 5
19	<p>A)</p> <p>Create a simple cultural explanation of how ordinary daily habits reflect ideology, using Raymond Williams’ ideas.</p> <p>OR</p> <p>B)</p> <p>Evaluate the political and social significance of local cultural artifacts in Kerala.</p>	CR	5, 4