



Reg. No.:

Name:

University of Kerala

First Semester FYUGP Degree Examination, December 2025

Discipline Specific Core Course

COMMUNICATIVE ENGLISH

UK1DSCECE100 - English for Daily Use

Academic Level: 100-199

2024 Admission onwards

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions

Qn No.	Question	CL	CO
1	Language, slang, jargon etc. are some of the -----barriers to communication.	RE	1
2	Write an example for grapevine communication.	RE	3
3	Direct, face-to-face communication between two or more people is called _____. Options : A)Mass communication B) Interpersonal communication C)Written communication D)Visual communication	UN	1
4	Expand the term RTI	UN	4
5	Identify the umbrella term for various literary art forms that employ the affordances of digital media	UN	3
6	What do you understand by the term mass communication?	UN	2

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	What is a communication channel?	UN	2
8	Explain the functions of non-verbal communication	UN	1
9	Write an e-mail to an NGO expressing your interest in volunteering for their environmental awareness campaign.	AP	4
10	Classify the types of information one can request using the RTI Act.	AP	3

Part C. 28 Marks. Time: 60 Minutes (Cognitive Level: Apply (AP)/Analyse (AN)/Evaluate (EV)/Create (CR)) Long Answer. 7 marks each. Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	<p>A) Present a conversation between a manager and an employee in a business organization.</p> <p>OR</p> <p>B) Write a letter to the Manager of SBI Bank requesting for a housing loan</p>	AP	1, 5
12	<p>A) Explain social networking and evaluate its properties and consequences.</p> <p>OR</p> <p>B) Explain the barriers that make communication complex and difficult</p>	AN	3, 5
13	<p>A) Evaluate the effectiveness of different types of digital presentations.</p> <p>OR</p> <p>B) Evaluate the use of digital media in this Modern Era.</p>	EV	3, 3
14	<p>A) Create a report on the importance of social media in our daily life.</p> <p>OR</p> <p>B) Create a cover letter and a CV for the post of English teacher in a school.</p>	CR	2, 2