

Reg. No.:



Name:

University of Kerala

U8710

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

PSYCHOLOGY

UK2DSCPSY109 - PSYCHOLOGICAL PROCESSES

Academic Level: 100-199

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark
Each.Answer all questions

Qn No.	Question	CL	CO
1	Which of the following is NOT a component of Baddeley's working memory model? Options : A)Phonological loop B)Episodic buffer C)Sensory register D)Central executive	RE	2
2	Thumb rule used for problem solving is termed as Options : A)Algorithm B)Algebra C)Heuristics D)Hermeneutics	RE	4
3	Which of the following best illustrates subliminal perception? Options : A)A person exposed to the word "kindness" below conscious awareness is later more likely to donate mon B)A person hears a loud noise and immediately looks in that direction C)A person remembers a song played at a party years ago D)A person sees an advertisement and consciously decides to buy the product	UN	1
4	Repression is most commonly associated with: Options : A)Procedural memory B)Traumatic experiences	UN	2

Qn No.	Question	CL	CO
	C)Sensory adaptation D)Semantic memory		
5	 creates an error in reasoning. Options : A)Creativity B)Algorithm C)Confirmation bias D)Insight	UN	4
6	The process of learning to differentiate between similar stimuli is called .. Options : A)Generalization B)Extinction C)Discrimination D)Spontaneous recovery	UN	3

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Discuss the impact of confirmation bias and hindsight effects in distorting our reasoning.	UN	4
8	Summarise how subjective and objective factors influence attention.	UN	1
9	Apply the stages of creativity to explain the process of writing a short story.	AP	5
10	Apply classical conditioning principles to explain the phenomenon where a child becomes scared of white coats after a painful injection from a doctor in a white coat.	AP	3

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Apply the principles of classical conditioning to describe a real-life situation involving the development of a positive or negative emotional response. Identify the key elements involved (UCS, UCR, CS, CR). OR B)	AP	5, 1

Qn No.	Question	CL	CO
	Apply Gestalt principles to real-life situations and evaluate how effectively these principles explain the way we perceive and organize sensory input.		
12	A) Differentiate between implicit and explicit memory with examples from daily life. OR B) Analyse the stages of creativity using a creative process you have experienced or observed.	AN	5, 5
13	A) Evaluate how well Baddeley's working memory model accounts for the complexity of multitasking in everyday life. OR B) Evaluate how movement illusions, like the phi phenomenon, help in making animations look real.	EV	5, 1
14	A) Create a classroom behavior management plan using reinforcement schedules, shaping, and stimulus control. OR B) Prepare a study plan that minimizes forgetting and maximizes memory retention for an upcoming exam, using scientific memory strategies.	CR	5, 5