

Reg. No.:



Name:

University of Kerala

U8941

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

JOURNALISM

UK2DSCJMC105 - Videography Practices

Academic Level: 100-199

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	A lavalier microphone is used to capture which type of audio?	RE	2
2	Expand POV	RE	2
3	What key factor differentiates dynamic and condenser microphones?	UN	2
4	Name the device used for Stabilization	UN	3
5	Identify two types of camera angles used in cinematography.	UN	2
6	What is a common digital video format used for web streaming?	UN	1

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Explain the concept of exposure in videography	UN	2
8	Why is three-point lighting a standard setup in videography?	UN	3
9	What is the significance of directional microphones in videography?	AP	3
10	Illustrate how different shot compositions can enhance character emotions in a storyboard.	AP	3
11	Suppose you are recording audio for a film scene in a windy environment. What steps would you take to improve the sound quality?	AP	4

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) Predict the effect of using different light modifiers on the mood of a scene. OR B) Explain how motion tracking is used in post-production video editing.	AP	3, 4
13	A) Demonstrate how to maintain color consistency across multiple shots. OR B) How would you create a basic storyboard for a short film about a morning routine?	AP	2, 3
14	A) Distinguish between the rule of thirds and symmetry as composition techniques, providing examples of how each technique is used in filmmaking. OR B) Categorize different types of video editing software based on their usability for beginners, intermediate users, and professionals.	AN	3, 4
15	A) Contrast the advantages and limitations of mobile videography compared to traditional camera-based filmmaking. OR B) Analyse the contributions of Lumière Brothers and Georges Méliès in shaping the early development of cinema.	AN	2, 1

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Explain the benefits and drawbacks of mobile videography, categorize the tools and accessories available to enhance video quality, and connect these to real-world filmmaking scenarios. OR B) Differentiate between various types of stabilization equipment and compare their applications.	AN	4, 3
17	A) Compare the advantages of practical effects versus CGI in modern filmmaking. OR B) Assess the significance of cinematic storytelling techniques in the evolution of videography as a communication tool.	EV	4, 1
18	A) Critique the role of cinematic elements such as lighting, color, sound, and pacing in shaping visual storytelling. Assess their impact on audience engagement and support your argument with examples. OR B) Explore the rise of drone videography in filmmaking and content creation. How has it changed the way we capture landscapes, action scenes, and aerial shots?	EV	3, 2
19	A) Create a videography guide that demonstrates how composition techniques, such as framing, rule of thirds, and leading lines, enhance visual storytelling and audience engagement. OR B) Design a short experimental film scene using different lighting techniques such as chiaroscuro, bounce lighting, and ambient lighting. Explain the impact of each technique.	CR	4, 3