

Reg. No.: .....



Name: .....

University of Kerala

U8933

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

HOME SCIENCE

UK2DSCHSC102 - Fashion and Image styling

Academic Level: 100-199

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark  
Each.Answer all questions

| Qn No. | Question                                                                              | CL | CO |
|--------|---------------------------------------------------------------------------------------|----|----|
| 1      | The _____ of a design are lines, shapes, colors, and textures.                        | RE | 2  |
| 2      | One way to practice sustainability in wardrobe planning is to invest in _____ pieces. | RE | 3  |
| 3      | People with a _____ personality may prefer vibrant colors and unique designs.         | UN | 1  |
| 4      | Identify the face shape that benefits from vertical patterns?                         | UN | 1  |
| 5      | _____ lines in clothing create a slimming visual effect.                              | UN | 2  |
| 6      | _____ conditions dictate the suitability of certain types of clothing.                | UN | 4  |

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

| Qn No. | Question                                                                                                | CL | CO |
|--------|---------------------------------------------------------------------------------------------------------|----|----|
| 7      | How can dressing according to season improve comfort?                                                   | UN | 2  |
| 8      | Explain the role of personality in style.                                                               | UN | 2  |
| 9      | Apply emphasis in a garment.                                                                            | AP | 2  |
| 10     | Demonstrate how adjusting your tone of voice can enhance your personal image in a professional setting. | AP | 2  |

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer:7 marks each.Answer all 4 Questions choosing among options \* within each question

| Qn No. | Question                                                                                                                                                 | CL | CO   |
|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------|----|------|
| 11     | A) Apply your understanding of sleeve styles, fabrics, and design elements to suggest suitable sleeve options for individuals with heavy or thin arms OR | AP | 1, 1 |

| Qn No. | Question                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | CL | CO   |
|--------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|------|
|        | B) Explain the importance of adapting clothing choices for different occasions and environments                                                                                                                                                                                                                                                                                                                                                                                |    |      |
| 12     | <p>A)</p> <p>Examine how social and cultural influences shape personality traits and communication styles.</p> <p>OR</p> <p>B)</p> <p>1. Analyse the dressing style of any two season.</p>                                                                                                                                                                                                                                                                                     | AN | 1, 2 |
| 13     | <p>A)</p> <p>Critically evaluate the impact of physical traits on personality perception and self-image.</p> <p>OR</p> <p>B) A girl has a pear-shaped body and is considering an outfit for a friend's wedding. She has two options: a fitted, brightly coloured skirt with a tight blouse or a dark, straight-cut skirt with a semi-fitted top having horizontal detailing at the bust. Evaluate which outfit will enhance her appearance and justify your choice clearly</p> | EV | 1, 1 |
| 14     | <p>A)</p> <p>Create a design layout for a unisex activewear collection. Justify the elements.</p> <p>OR</p> <p>B) Design an ensemble suitable for a tall female, keeping in mind garment features that balance her body proportion effectively</p>                                                                                                                                                                                                                             | CR | 2, 1 |