

Reg. No.:



Name:

University of Kerala

U8757

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

ENGLISH

UK2DSCENG105 - Language for Specific Purposes

Academic Level: 100-199

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	Define Business Correspondence?	RE	2
2	What does 'peer review' mean, in the field of research?	RE	4
3	Explain the importance of efficient logistics in modern businesses	UN	5
4	In EST, T stands for.....	UN	2
5	What are the benefits of presenting agenda?	UN	5
6	Identify one absolute characteristic of ESP.	UN	1

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Differentiate between a scientific journal article and a technical report.	UN	3
8	List three common job roles in logistics.	UN	2
9	How does effective email writing benefit businesses?	AP	3
10	What is the main purpose of ESP in language teaching?	AP	1
11	Interpret the ways in which biases affect the quality of a research report.	AP	4

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) How do abbreviations enhance communication in ESP? Give examples to illustrate your answer. OR B) Prepare a formal letter requesting a supplier to provide an update on a shipment that has not arrived on time.	AP	1, 3

Qn No.	Question	CL	CO
13	A) Write an email to request a meeting with a client on the promotion of a new product. OR B) You put in effort to learn technology related vocabulary as you are about join an IT firm. Among EOP, ESP and EGP, what kind of English you are trying to master? How will you make the process effective and successful?	AP	4, 4
14	A) Analyse the role of technology in transforming logistics management. OR B) Analyze the structure of a cover letter.	AN	4, 4
15	A) Analyze the challenges faced in teaching ESP compared to EGP. OR B) Analyse how ambiguity in technical instructions can lead to safety hazards	AN	1, 4

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Analyse how to handle a complaint letter? OR B) Analyse the structure of a research report.	AN	4, 3
17	A) Interpret the role of customer demand in shaping logistics operations. Evaluate how effectively logistics systems can adapt to rapidly changing customer expectations and market trends OR B) Evaluate the role of technology in the development and delivery of ESP courses.	EV	5, 1
18	A) Evaluate the major linguistic aspects an author should be aware of while writing a research report. OR B) Relate how a conflict can be avoided through effective way of negotiation.	EV	5, 4
19	A) Write a customer-friendly message to confirm that an order has been shipped. OR B) You are developing an ESP program for IT professionals. What specific language skills should be emphasized, and how would you teach them?	CR	5, 5