

Reg. No.:



Name:

University of Kerala

U8750

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

ENGLISH

UK2DSCENG100 - The Art of Story Telling

Academic Level: 100-199

Time: 1 Hour 30 Minutes(90 Mins.)

Max. Marks: 42

Part A. 6 Marks.Time:6 Minutes.(Cognitive Level:Remember(RE)/Understand(UN)) Objective Type. 1 Mark Each.Answer all questions

Qn No.	Question	CL	CO
1	List one example of storytelling in visual media	RE	1
2	What are graphic novels?	RE	1
3	What is the role of visuals in storytelling?	UN	1
4	How does " <i>The Tale of a Story and a Song</i> " illustrate the value of storytelling?	UN	1
5	Who stitches a coat of many colours for the poet in the poem, "Coat of Many Colours"	UN	1
6	Which storytelling method often involves exaggerated gestures and repeated phrases?	UN	1

Part B.8 Marks.Time:24 Minutes.(Cognitive Level:Understand(UN)/Apply(AP))Short Answer. 2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	How can the art of storytelling be used to improve business communication?	UN	1
8	Explain how storytelling helps in building empathy in listeners.	UN	2
9	Explain the importance of music and songs in storytelling.	AP	3
10	How do personal anecdotes make storytelling important?	AP	3

Part C. 28 Marks.Time:60 Minutes (Cognitive Level:Apply(AP)/Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer.7 marks each.Answer all 4 Questions choosing among options * within each question

Qn No.	Question	CL	CO
11	A) Using the principles of storytelling, describe how you can teach a moral lesson to a group of children. Include examples of techniques you would use. OR B) Discuss the role of visual media in the art of storytelling.	AP	3, 1

Qn No.	Question	CL	CO
12	A) Analyse the potential of Story telling through performance OR B) Examine the evolution of storytelling from oral traditions to digital platforms. Discuss the factors that led to this transformation and its impact.	AN	4, 3
13	A) Examine the importance of storytelling in classrooms. OR B) Assess the significance of transmedia storytelling in modern business and media industries.	EV	4, 4
14	A) Share a story passed on from your grand parents that inspired you on your life' journey? OR B) Create a story from the song “ Coat of Many colours”	CR	5, 5