

Reg. No.:



Name:

University of Kerala

U8794

Second Semester FYUGP Degree Examination, April 2025

Discipline Specific Core Course

COMMUNICATIVE ENGLISH

UK2DSCECE100 - English for Specific Purposes

Academic Level: 100-199

Time: 2 Hours(120 Mins)

Max. Marks: 56

Part A.6 Marks:Time 5 Minutes.(Cognitive Level :Remember(RE)/Understand(UN)) Objective Type.1 mark each, Answer all questions

Qn No.	Question	CL	CO
1	Define negotiation.	RE	2
2	State the importance of ESP.	RE	1
3	Explain the term 'commission' related to machines or systems.	UN	2
4	Discuss the importance of heading in a business letter.	UN	2
5	Discuss the importance of English in Logistics.	UN	2
6	State the significance of EOP.	UN	1

Part B.10 Marks.Time:20 Minutes (Cognitive Level:Understand(UN)/Apply(AP))Two-three sentences.2 marks each.Answer all questions

Qn No.	Question	CL	CO
7	Expand the following abbreviations: BE, EAP, EMP, IELTS	UN	1
8	Summarize the development of ESP over time.	UN	1
9	Interpret a safety instruction manual and summarize key points.	AP	3
10	Draft four safety instructions to be followed in a laboratory.	AP	2
11	Illustrate the brief history and development of ESP to EST in bullet points.	AP	3

Part C.16 Marks.Time:35 Minutes.(Cognitive Level :Apply(AP)/Analyse(AN))Short Answer.4 marks each, Answer all 4 questions,choosing among options * within each question

Qn No.	Question	CL	CO
12	A) What are the different ways in which English can be used for communication OR B) You are a business professional attending an international meeting. How would ESP training improve your ability to negotiate and present ideas?	AP	1, 3
13	A) You recently purchased a laptop online, but upon receiving it, you found it to be damaged and not as described in the product listing. Prepare a letter of complaint to the company, requesting a refund or replacement. Include details about the purchase, the damage, and the actions you expect the company to take. OR B) Justify the role of English language in Logistics.	AP	3, 3
14	A) Examine the structure of resume. OR B) Distinguish between scientific writing and general writing with examples.	AN	4, 4
15	A) What method can be followed while negotiating with clients OR B) Examine the role of ESP in higher education	AN	2, 4

Part D.24 Marks.Time: 60 Minutes.(Cognitive Level :Analyse(AN)/Evaluate(EV)/Create(CR)) Long Answer 6 Marks each.Answer all 4 questions choosing among options * within each question

Qn No.	Question	CL	CO
16	A) Differentiate between Meeting Agenda and Minutes. OR B) Examine how the types of ESP increase the effectiveness of ESP.	AN	4, 4
17	A) Analyse the importance of business correspondence in maintaining customer relationships. OR B) Appraise the role of English in logistics and explain how it enhances communication in the industry.	EV	3, 4
18	A) Evaluate the scope of ESP. OR B) Technical writing must be objective. Substantiate.	EV	5, 4
19	A) Write down the agenda and minutes of a meeting convened to analyse the performance of the company over a period of two years. OR B) English plays a vital role in the field of logistics and supply chain management. Substantiate.	CR	3, 4