

UNIVERSITY OF KERALA

(Abstract)

Scheme and syllabus for Career-related First Degree Programme in Business Administration under CBCS system, 2(b) - with effect from 2017 admission onwards -Approved-Orders issued.

ACADEMIC 'AV' SECTION

No.Ac.AV/3/BBA /2017

Thiruvananthapuram, Dated: 24-06-2017

Read:-1. UO No.Ac.AV/1/Mgmt/2015 dated 07-11-2015.

2. Item No.IV 4.1.1 of the Minutes of the Meeting of the Faculty of Management Studies held on 16-03-2017.

3. Item No.II,11(xiv) of the Minutes of the Meeting of the Academic Council held on 15-04-2017.

ORDER

The scheme and syllabus of Career-related First Degree Programme in Business Administration under CBCS system, 2(b) had been approved vide paper read as (1) above.

The Annual meeting of the Board of Studies in Business Management (pass) recommended the revised scheme and syllabus of Career-related First Degree Programme in Business Administration under CBCS system,2(b) (Core, Complementary, Foundation, Open and Elective courses) to be implemented with effect from 2017 admissions and the same has been endorsed by the Faculty of Management Studies.

The Academic Council vide paper read as (3) above resolved to approve the scheme and syllabus of Career-related First Degree Programme in Business Administration under CBCS system, 2(b) (Core, Complementary, Foundation, Open and Elective courses) for 2017 admissions as recommended by the Board of Studies in Business Management (pass) and as endorsed by the Faculty of Management Studies.

The syllabus is available in the University website.

Orders are issued accordingly.

Sd/-

SOBHANA KUMARI.K

Deputy Registrar(Acad-II)

For **Registrar**

Copy to:-

- The Principals of colleges offering First Degree Programmes
- The Dean, Faculty of Management Studies
- The Chairman, Board of Studies in Business Management (pass).
- The Controller of Examinations
- The Director, Computer Centre
- JR (CBCS)
- DR(CBCS)
- AR(CBCS)/AR(EB)
- BA sections/EB sections
- PRO/RO/Enquiry
- Stock File/File Copy.

Forwarded/By Order

Section Officer