

**M.A. English Language and Literature**  
**(2022 admission onwards)**  
**Semester IV**  
**EL.544.3 - Elective Course: Media Studies**  
**Model Question Paper**

**Time: 3 hours**

**Max.Marks:75**

**I. Answer any five of the following questions in about 50 words each.**

1. What is a time line?
2. Mention the different types of mass media.
3. What are the elements needed for effective communication ?
4. What is open-source Journalism?
5. Define convergence.
6. Explain the terms "new media".
7. What is the importance of Metadata?
8. Briefly explain Vlogging?

**(2x5=10)**

**II. Answer any five of the following questions in about 100 words.**

9. What is the role and strategies of surveillance?
10. Explain participatory Journalism.
11. Comment on the role of technology in media.
12. Discuss the elements of "news"?
13. Comment on types of social media and their relevance.
14. How is photography important in media practices?
15. How are sources and credibility relevant in the practice of Journalism?
16. Comment on the role of the internet in media practices.

**(5x5=25)**

**III. Answer any two of the following questions in about 300 words choosing one from each group.**

**Group A**

17. Trace the history and evolution of the Idea of convergence.
18. Outline the differences between traditional Journalism and new media.
19. Explain the elements of blogging.

**Group B**

20. Trace the role of the press in social and political movements in India.
21. Why is the media called the fourth estate?

22. Discuss the growth of television in India.

**(2x15=30)**

**IV. Attempt any one of the following in about 150 words.**

23. Write a news report of a cultural event in your neighbourhood.

24. Edit the following passage to half its length:

The basic core of evolution – survival, and reproduction- has been proven over and over through our various behavioural patterns. Let's retrograde and explore what are some exciting concepts that have been performed by humans before us and how did it occur. Almost every organism has the tendency to react to certain stimuli for survival. This reaction to each and every situation has an evolutionary basis of adaptation. The study of human emotions dates back to the 19th century and psychologists have discovered many reasons for every emotion, yet these are just theories. The arousal of emotions and their assumed structures is said to occur due to repeated encounters with a situation followed by the adaptation of the encounter. Human emotions have been linked to adaptively regulate emotion-gathering mechanisms. The emotion of fear which is associated with ancient parts of the brain has presumably evolved among our pre-mammal ancestors while the emotion of a mother's love called the 'filial emotion' has seen to evolve among early mammals. Various emotions work as manipulative strategies that favour survival. Feigning emotions by an accused person may help him be saved from the punishment. An exaggerated display of anger is also associated with manipulating or threatening someone. Despite there being several emotions for various events, ironically the most interesting emotion is the emotion of disgust. Disgust is aroused when the body senses a danger to the immunity or the physiology of the human. The disgusted memory is associated with alerting the brain of a potentially dangerous substance. A few studies have shown that the encoding triggered in adaptive memory for problems is stronger than any other behaviour. This makes us instantly have a disgusted expression at the sight of something that makes us uncomfortable or uneasy. These expressions are also closely linked to self-protective communication.

25. Write a news story on an Environmental issue of national importance.

**(1x10 =10)**