



UNIVERSITY OF KERALA

Senate House Campus, Palayam
Thiruvananthapuram 34, Kerala, India

കേരള സർവകലാശാല

സെനറ്റ് ഹൗസ് കാമ്പസ്, പാലയം
തിരുവനന്തപുരം 34, കേരളം, ഇന്ത്യ



<https://keralauniversity.ac.in>

**A STUDY ON AWARENESS AND BEHAVIOUR OF STOCK MARKET
INVESTMENT AMONG SALARIED PEOPLE IN
THIRUVANANTHAPURAM CITY WITH SPECIAL REFERENCE TO
KILIMANOOR TOWN**

PROJECT REPORT

*Submitted to University of Kerala in Partial fulfillment of the
Requirement for the award of the degree of Master of commerce*

By

ABHAYA BAIJU

Reg No: 81819634001

Under the supervision of

Dr. Resia Beegam.S

PROFESSOR

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SCHOOL OF BUSINESS MANAGEMENT AND LEGAL STUDIES

KARIAVATTOM CAMPUS

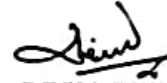


Thiruvananthapuram

14 August 2021

CERTIFICATE

This to certify that project entitled **"A STUDY ON AWARENESS AND BEHAVIOUR OF STOCK MARKET INVESTMENT AMONG SALARIED PEOPLE IN THIRUVANANTHAPURAM CITY WITH SPECIAL REFERENCE TO KILIMANOOR TOWN"** submitted in partial fulfilment of the requirement for the award of the Degree of Master of Commerce to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by **ABHAYA BAIJU**. under my supervision.



Dr. RESIA BEEGAM.S

**Professor and Dean
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Kariavattom Campus**

COUNTERSIGNED BY



Dr. Gabriel Simon Thattil

**Professor and Head, Department of Commerce
School of Business Management and Legal Studies
University of Kerala
Kariavattom Campus**



**Place: Thiruvananthapuram
Date: 12-08-2021**

A Study on Customer Satisfaction towards JIO SIM Users in Thiruvananthapuram District

Submitted to the University of Kerala in partial

Fulfillment of the requirements for the award of the degree of Master of Commerce

By

ABHINAND S.

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Under the supervision of

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DEPARTMENT OF COMMERCE

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UNIVERSITY OF KERALA

THIRUVANANTHAPURAM

AUGUST 2021

Certificate

I certify that the work entitled “**A Study on Customer Satisfaction Towards Jio Sim Users in Thiruvananthapuram District**” is a bonafide work done by **Abhinand S.** in partial fulfillment for the award of the Degree of Master of Commerce under my supervision and guidance.



Thiruvananthapuram

Date: 14-08-2021

Dr. Resia Beegam S.

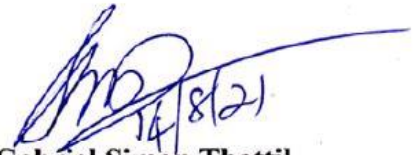
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Thiruvananthapuram

Date: 14-08-2021



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CUSTOMER SATISFACTION TOWARDS E-BANKING SERVICES OF FEDERAL BANK- A STUDY OF KOLLAM DISTRICT

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
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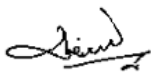


**DEPARTMENT OF COMMERCE
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THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that this project report entitled "*Customer Satisfaction towards E-Banking Services of Federal Bank- A Study of Kollam District*" submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Ajmi M N. under my supervision.



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14 August 2021

**DETERMINANTS OF SAVINGS BEHAVIOUR OF RURAL
HOUSEHOLDS – WITH REFERENCE TO POTHENCODE GRAMA
PANCHAYATH.**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

AKSHAY KUMAR. A

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Subject Code: COM-D-445

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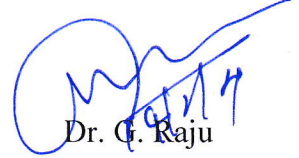


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THIRUVANANTHAPURAM**

August 2020

CERTIFICATE

This is to certify that this project report entitled '*Determinants of savings behaviour of rural households-with reference to Pothencode Grama Panchayat*' submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Akshay Kumar. A under my supervision.



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Date: 12 August 2021

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Prof. (Dr.) Gabriel Simon Thattil

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Department of Commerce,
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ADOPTION BEHAVIOUR OF RETAILERS TOWARDS UNIFIED PAYMENT INTERFACE

PROJECT REPORT

*Submitted to University of Kerala in the partial fulfillment of the
Requirements for the degree of Master of Commerce*

By

AMALA SUNIL

Reg. No. 81819634005

Under the guidance of

Dr. G. RAJU

Professor



**DEPARTMENT OF COMMERCE
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UNIVERSITY OF KERALA, KARIAVATTOM
THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that this project report entitled '*Adaption Behaviour of Retailers towards Unified payment Interface*' submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Amala Sunil under my supervision.



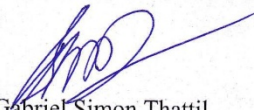
Dr. G. Raju

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Place: Thiruvananthapuram

Date: 12 August 2021

COUNTER SIGNED BY:



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Department of Commerce,
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Kariyavattom.

**CUSTOMER RELATIONSHIP MANAGEMENT IN KERALA
STATE FINANCIAL ENTERPRISE LIMITED**

PROJECT REPORT

*Submitted to University of Kerala in partial fulfilment of the
Requirements for the degree of masters of Commerce*

By

ANJALI. R

Reg. No: 81819634006

Under the guidance of

Dr. G. Raju

Professor



**DEPARTMENT OF COMMERCE
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UNIVERSITY OF KERALA, KARIAVATTOM,
THIRUVANANTHAPURAM
AUGUST 2021**

CERTIFICATE

This to certify that project entitled "CUSTOMER RELATIONSHIP MANAGEMENT IN KERALA STATE FINANCIAL ENTERPRISE LIMITED" submitted in partial fulfilment of the requirement for the award of the Degree of Master of Commerce to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by ANJALI R under my supervision.



Dr. G. RAJU

Place: Thiruvananthapuram

Date: 10 August 2021

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School of Business Management and Legal Studies

University of Kerala

COUNTERSIGNED BY



Dr. GABRIEL SIMON THATTIL

Place: Thiruvananthapuram

Date: 10 August 2021

Professor and Head

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School of Business Management and Legal Studies

University of Kerala



**“INFLUENCE OF INDIVIDUAL INVESTMENT BIASES ON
DECISION MAKING - AN EMPIRICAL STUDY ON INDIVIDUAL
INVESTORS.”**

PROJECT REPORT

Submitted to University of Kerala for the partial fulfilment of the

Requirements for the award of the degree of

MASTER OF COMMERCE

By

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Candidate Code: 81819634007

Subject Code: COM-D-445

Under the guidance of

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DEPARTMENT OF COMMERCE

SCHOOL OF BUSINESS MANAGEMENT AND LEGAL STUDIES

UNIVERSITY OF KERALA, KARIAVATTOM, THIRUVANANTHAPURAM

14 AUGUST 2021

CERTIFICATE

This is to certify that the project entitled "**Influence of Individual Investment Biases on Decision making- An Empirical Study on Individual Investors**", submitted in partial fulfilment of the requirements for the award of the degree of Master of Commerce to Department of Commerce, University of Kerala, Karyavattom, Thiruvananthapuram is a bonafide record of work done by **ANJANA I. S.** under my supervision.

Thiruvananthapuram

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Thiruvananthapuram

Date: 14 | 08 | 2021


Dr. Gabriel Simon Thattil

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**“WOMEN EMPOWERMENT THROUGH KUDUMBASREE
UNITS”**

PROJECT REPORT

*Submitted to the University of Kerala in partial fulfillment of the requirements for the Degree
of Master of Commerce*

ARCHA L

Candidate Code: 81819634008

Subject Code: COM-D-445

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UNIVERSITY OF KERALA

THIRUVANANTHAPURAM

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CERTIFICATE

This is to certify that project entitled **"WOMEN EMPOWERMENT THROUGH KUDUMBASREE UNITS"** was submitted in partial fulfilment of the requirement for the award of the Degree of Master of Commerce to the Department of Commerce, University of Kerala, Karyavattom, Thiruvananthapuram is a bonafide record of work done by ARCHANA under my supervision.

Thiruvananthapuram
Date: 12-08-2021



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Date: 12-08-2021



Dr. Gabriel Simon Thattil
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Karyavattom

**A study on the effectiveness of E-pos machine- an Aadhaar enabled Public
Distribution System in Thiruvananthapuram district**

PROJECT REPORT

Submitted to University of Kerala for the partial fulfilment of the

Requirements for the degree of masters of Commerce

By

ARCHANA ASHOK

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Under the guidance of

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Professor



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UNIVERSITY OF KERALA, KARIAVATTOM

THIRUVANANTHAPURAM

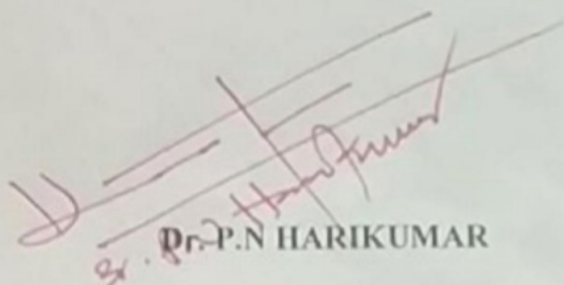
14 AUGUST 2021

CERTIFICATE

This is to certify that project entitled "A study on the effectiveness of E-pos machine – an Aadhaar enabled Public Distribution System in Thiruvananthapuram district", submitted in partial fulfilment of the requirements for the award of the degree of Master of Commerce to Department of Commerce, University of Kerala, Karyavattom, Thiruvananthapuram is a bonafide record of work done by ARCHANA ASHOK under my supervision.

Place: Thiruvananthapuram

Date: 14.08.2021



Dr. P.N HARIKUMAR

Professor

Department of Commerce

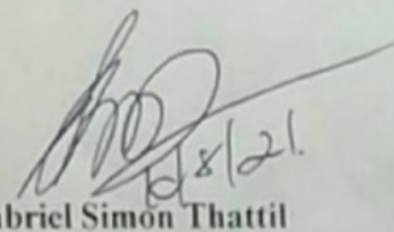
University of Kerala



COUNTERSIGNED BY

Place: Thiruvananthapuram

Date: 14.08.2021



Dr. Gabriel Simon Thattil

Professor and Head

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University of Kerala

**FINANCIAL LITERACY OF MICRO, SMALL, AND MEDIUM
ENTREPRENEURS IN UTILIZING VARIOUS
ASSISTANCE AND SCHEMES
PROJECT REPORT**

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of masters of Commerce*

By

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Reg. No: 81819634010

Under the guidance of

Dr. P.N. HARI KUMAR

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**DEPARTMENT OF COMMERCE
SCHOOL OF BUSINESS MANAGEMENT AND LEGAL STUDIES
UNIVERSITY OF KERALA, KARIAVATTOM,
THIRUVANANTHAPURAM
AUGUST 2021**

CERTIFICATE

This to certify that project entitled “FINANCIAL LITERACY OF MICRO, SMALL AND MEDIUM ENTREPRENEURS IN UTILIZING VARIOUS ASSISTANCE AND SCHEMES” submitted in partial fulfilment of the requirement for the award of the Degree of Master of Commerce to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by ASWATHY MURUKAN under my supervision.



Dr. P.N. HARI KUMAR

Place: Thiruvananthapuram

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Date: 14 August 2021

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Dr. GABRIEL SIMON THATTIL

Place: Thiruvananthapuram

Professor and Head

Date: 14 August 2021

Department of Commerce

School of Business Management and Legal Studies

University of Kerala

**Consumer Awareness, Adoption and Satisfaction Level Towards ATM Services:
An outlook on Before and After-Covid Scenario .**

PROJECT REPORT

*Submitted to the University of Kerala in partial fulfilment of the requirements for the
award of the degree of Master of Commerce*

By

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Reg No: 81819634011

Under the Supervision of

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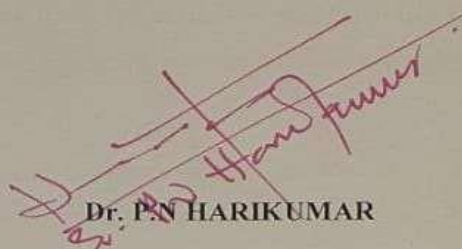
AUGUST 2021

CERTIFICATE

This is to certify that project entitled "**Consumer Awareness, Adoption and Satisfaction Level Towards ATM Services: An Outlook on Before and After-Covid Scenario**", submitted in partial fulfilment of the requirements for the award of the degree of Master of Commerce to Department of Commerce, University of Kerala, Karyavattom, Thiruvananthapuram is a bonafide record of work done by **ATHIRA G S** under my supervision.

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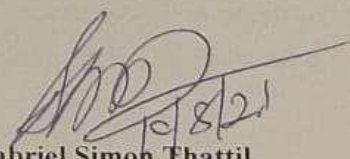
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Place: Thiruvananthapuram

Date: 10 AUGUST 2021


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University of Kerala

A STUDY ON CONSUMER'S PERCEPTION ON FOOD APPS

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfillment of the
Requirement for the degree of Master of Commerce*

DHANYAPRABHA P M

Candidate Code: 81819634012

Subject Code: COM-D-445

Under the guidance of
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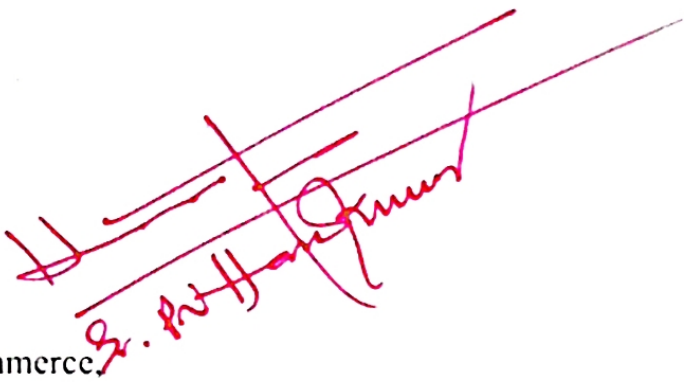


**DEPARTMENT OF COMMERCE
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CERTIFICATE

This is to certify that this project report entitled "*A Study on Consumer's Perception on Food Apps*" submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Dhanyaprabha P.M under my supervision.



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14 August 2021

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14 August 2021

**SOCIO – ECONOMIC CONDITIONS OF MIGRANT WORKERS IN
KERALA**

PROJECT REPORT

*Submitted to the University of Kerala in partial fulfilment of the requirements for the Degree
of Master of Commerce*

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Candidate Code: 81819634013

Subject Code: COM-D-445

Under the supervision of

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DEPARTMENT OF COMMERCE

UNIVERSITY OF KERALA

THIRUVANANTHAPURAM

AUGUST 2021

CERTIFICATE

I hereby certify that the work entitled, "SOCIO – ECONOMIC CONDITIONS OF MIGRANT WORKERS IN KERALA" is a bonafide work done by Gouri R. in partial fulfilment of the degree of Master of Commerce under my supervision and guidance. She is permitted to submit the project.

Thiruvananthapuram

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Countersigned by

Thiruvananthapuram

Date: 10 . 08 . 2021




Dr. Gabriel Simon Thattil

Professor & Head

Department of Commerce

University of Kerala

**CUSTOMER SATISFACTION OF MOBILE PHONE SERVICE
PROVIDERS IN KERALA - WITH SPECIAL REFERENCE TO
THIRUVANANTHAPURAM DISTRICT
PROJECT REPORT**

*Submitted to the University of Kerala in partial fulfilment of the requirements for the Degree
of Master of Commerce*

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Candidate Code: 81819634014

Subject Code: COM-D-445

Under the supervision of

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AUGUST 2021

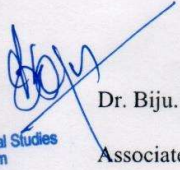
CERTIFICATE

This is to certify that this project report entitled "CUSTOMER SATISFACTION OF MOBILE PHONE SERVICE PROVIDERS IN KERALA" submitted to the Department of Commerce, University of Kerala, Kariavattom, is a bonafide record of work done by Hari.S.Priya under my supervision. She is permitted to submit the project.

Thiruvananthapuram

Date: 09-08-2021

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Date: 10-08-2021




Dr. Gabriel Simon Thattil

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**CONSUMER PERCEPTION TOWARDS HEALTH INSURANCE
POLICY WITH SPECIAL REFERENCE TO
THIRUVANANTHAPURAM DISTRICT
PROJECT REPORT**

*Submitted to the University of Kerala in partial fulfilment of the requirements for the Degree
of Master of Commerce*

JAYALEKSHMI V. P.

Candidate Code: 81819634015

Subject Code: COM-D-445

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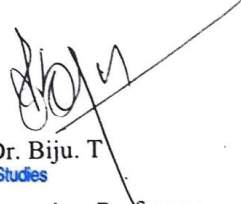
CERTIFICATE

I hereby certify that the work entitled, "CONSUMER PERCEPTION TOWARDS HEALTH INSURANCE POLICY WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM DISTRICT" is a bonafide work done by Jayalekshmi V. P. in partial fulfilment of the Degree of Master of Commerce under my supervision and guidance. She is permitted to submit the project.

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Date 09/08/2021

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Dr. Biju. T
Associate Professor

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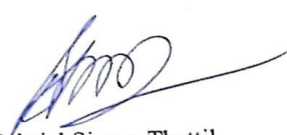
University of Kerala

Countersigned by

Thiruvananthapuram

Date 10/08/2021




Dr. Gabriel Simon Thattil

Professor & Head

Department of Commerce

University of Kerala

**TAX PLANNING MEASURES ADOPTED BY THE GOVERNMENT
EMPLOYEES WITH SPECIAL REFERENCE TO
THIRUVANTHAPURAM DISTRICT
PROJECT REPORT**

*Submitted to the University of Kerala in partial fulfilment of the Requirements for the award
of the degree of Master of Commerce*

JIJI ANNA THOMAS

Candidate Code: 81819634021

Subject Code: COM-D-445

Under the Supervision of

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ASSOCIATE PROFESSOR

DEPARTMENT OF COMMERCE

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UNIVERSITY OF KERALA



DEPARTMENT OF COMMERCE

UNIVERSITY OF KERALA

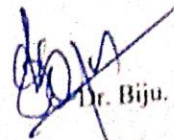
THIRUVANTHAPURAM

CERTIFICATE

I certify that the work entitled "TAX PLANNING MEASURES ADOPTED BY GOVERNMENT EMPLOYEES WITH SPECIAL REFERENCE TO THIRUVANATHAPURAM DISTRICT" is bonfide work done by Jiji Anna Thomas in partial fulfillment of the degree of master of commerce under my supervision and guidance.

Thiruvanthapuram

Date 11.08.2021



Dr. Biju. T.

Associate professor

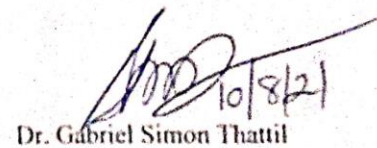
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University of Kerala



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Date



Dr. Gabriel Simon Thattil

Professor and Head

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University of Kerala

ACKNOWLEDGEMENT

I am grateful to Almighty for giving me the strength to successfully conduct my project and for sustaining my efforts which many a times did oscillate.

I am deeply indebted to Dr. Biju. T without whose constructive feedback this project would not have been a success. The valuable advice, modification and improvement did enhance the perfection of this project report. His motivation and help contributed tremendously to the successful completion of the project report.

It gives me immense pleasure to express my warm regards and sincere thanks to **Prof (Dr) Gabriel Simon Thattil**, Dean and Head, Department of Commerce, University of Kerala for his constant encouragement and valuable help.

I express my sincere gratitude to all the faculty of Department of Commerce, for their valuable suggestions and incessant help during the project work and to non- teaching staffs for their cooperation and help. I am thankful to the Department Librarian for her encouragement and valuable help.

I would like to put on record my sincere thanks to all the respondents for sparing their time and rendering cooperation to the survey, because without such commitment, the study would not have been possible.

My special thanks to my parents and to my friends who have directly or indirectly contributed to make my effort fulfilled.

Thiruvanthapuram

Jiji Anna Thomas

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INVESTORS PERCEPTION TOWARDS MUTUAL FUND

PROJECT REPORT

*Submitted to the University of Kerala
in partial fulfillment of the requirements for
the award of the degree of*

MASTER OF COMMERCE

By

NEENU BENNY

Candidate Code: 81819634017

Subject Code: COM – D – 445

Under the Supervision of

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**SCHOOL OF BUSINESS MANAGEMENT AND LEGAL STUDIES,
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UNIVERSITY OF KERALA

THIRUVANANTHAPURAM

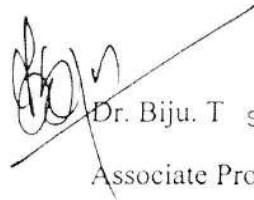
AUGUST 2021

CERTIFICATE

This is to certify that project entitled "Investors Perception towards Mutual Fund", submitted in partial fulfillment of the requirements for the award of the degree of Master of Commerce to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Neenu Benny under my supervision.

Place: Thiruvananthapuram

Date: 10 - 08 - 2021


Dr. Biju. T
Associate Professor

Dr. BIJU T
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Place: Thiruvananthapuram

Date: 10 - 08 - 2021




Dr. Gabriel Simon Thattil
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**“SAVINGS AND INVESTMENT PREFERENCE OF NON RESIDENT
KERALITIES”**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfillment of the
Requirements for the masters of Commerce*

By

NEETHU PADMAN

Reg.No:81819634018

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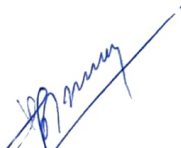
14 AUGUST 2021

CERTIFICATE

This is to certify that project entitled “ **SAVINGS AND INVESTMENT PREFERENCE OF NON RESIDENT KERAITIES** ” was submitted in partial fulfillment of the requirement for the award of the Degree of Master of Commerce to the Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Neethu Padman under my supervision.

Place: Thiruvananthapuram

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Place: Thiruvananthapuram

Date: 12 - 08 - 2021



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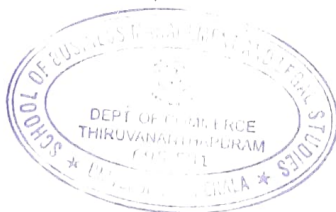
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**“CYBER LAW AWARENESS AMONG THE STUDENTS IN
UNIVERSITY OF KERALA”**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

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Reg. No: 81819634019

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14 AUGUST 2021

CERTIFICATE

This to certify that project entitled "**CYBER LAW AWARENESS AMONG THE STUDENTS IN UNIVERSITY OF KERALA**" submitted in partial fulfillment of the requirement for the award of the Degree of Master of Commerce to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by **PARVATHY PJ** under my supervision.

Thiruvananthapuram

Date 12/08/2021.

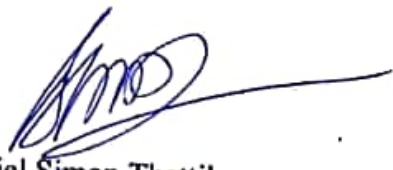

Dr Biju A V

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**“E-COMMERCE AND ITS RELEVANCE ON CONSUMERS WITH
SPECIAL REFERENCE TO THIRUVANANTHAPURAM DISTRICT”**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

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Reg. No: 81819634020

Under the guidance of

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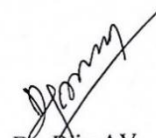
14 AUGUST 2021

CERTIFICATE

This is to certify that project entitled "**E-COMMERCE AND ITS RELEVANCE ON CONSUMERS WITH SPECIAL REFERENCE TO THIRUVANANTHAPURAM DISTRICT**" was submitted in partial fulfillment of the requirement for the award of the Degree of Master of Commerce to the Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by PRAVEENA G P under my supervision.

Place: Thiruvananthapuram

Date: 12/08/2021.



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Place: Thiruvananthapuram

Date: 12/08/2021



Dr. Gabriel Simon Thattil
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**“PREVENTION OF MISLEADING
ADVERTISEMENTS”- A REVIEW OF THE
PROVISIONS OF CONSUMER PROTECTION ACT 2019**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

RESHMA RAVEENDRAN

Reg. No: 81819634021

Under the guidance of

Dr. Biju A V

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THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that project entitled **"PREVENTION OF MISLEADING ADVERTISEMENTS"- A REVIEW OF THE PROVISIONS OF CONSUMER PROTECTION ACT 2019** was submitted in partial fulfilment of the requirement for the award of the Degree of Master of Commerce to the Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by RESHMA RAVEENDRAN under my supervision.

Place: Thiruvananthapuram

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Place: Thiruvananthapuram

Date: 12-08-2021



Dr. Gabriel Simon Thattil
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**“INFLUENCE OF SOCIAL MEDIA MARKETING ON BUYING BEHAVIOUR OF
FASHION PRODUCTS”**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of masters of Commerce*

By

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UNIVERSITY OF KERALA, KARIAVATTOM, THIRUVANANTHAPURAM

14 AUGUST 2021

CERTIFICATE

This to certify that project entitled " **INFLUENCE OF SOCIAL MEDIA MARKETING ON BUYING BEHAVIOUR OF FASHION PRODUCTS**" submitted in partial fulfilment of the requirement for the award of the Degree of Master of Commerce to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by **SAJITHA S M** under my supervision.



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UNIVERSITY OF KERALA

Place: Thiruvananthapuram

Date : 12/08/2021



EFFECTIVENESS OF ONLINE BANKING DURING COVID PANDEMIC CUSTOMER PERCEPTION

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

SHABNA IS

Reg. No: 81819634023

**Under the guidance of
Dr. GABRIEL SIMON THATTIL
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14 August 2021

CERTIFICATE

This is to certify that this project report entitled “*Effectiveness of online banking during COVID pandemic customer perception*” submitted to Department of Commerce, University of Kerala, Kariyavattom, Thiruvananthapuram is a bonafide record of work done by **SHABNA I .S** under my supervision.

Place : Thiruvananthapuram

Date : 12 August 2021



Dr. Gabriel Simon Thattil

Professor and Head

Department of commerce

University of Kerala

COUNTER SIGNED BY

Place : Thiruvananthapuram

Date : 12 August 2021



Dr Gabriel Simon Thattil

Professor and Head

Department of commerce

University of Kerala

CUSTOMER PERCEPTION TOWARDS DIGITAL BANKING SERVICES OF SBI IN TRIVANDRUM DISTRICT

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

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Under the guidance of

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Lecturer on Contract



**DEPARTMENT OF COMMERCE
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THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that this project report entitled "Customer Perception towards Digital Banking Services of SBI in Trivandrum District" submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Sreelekshmi S under my supervision.

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12 August 2021



“EFFECTIVENESS OF ONLINE TUTORING APPS WITH SPECIAL FOCUS ON BYJU’S THE LEARNING APP”

PROJECT REPORT

Submitted to University of Kerala for the partial fulfillment of the

Requirements for the masters of Commerce

By

Sruthi Gopinath

Reg.No:81819634026

Under the guidance of

Dr.Biju A V

Assistant Professor



**DEPARTMENT OF COMMERCE
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THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that project entitled **"EFFECTIVENESS OF ONLINE TUTORING APP WITH SPECIAL REFERENCE TO BYJU'S THE LEARNING APP"** was submitted in partial fulfillment of the requirement for the award of the Degree of Master of Commerce to the Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by SRUTHI GOPINATH under my supervision.

Place: Thiruvananthapuram

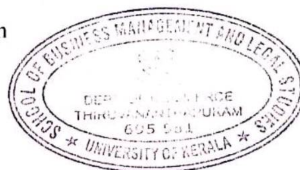
Date: 12/08/2021


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COUNTERSIGNED BY

Place: Thiruvananthapuram

Date: 12/08/2021




Dr. Gabriel Simon Thattil
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**“PERCEPTION AND PREFERENCE OF ONLINE
EDUCATION AMONG THE STUDENTS OF KARIAVATTOM
CAMPUS DURING COVID-19 PANDEMIC”**

M.Com Project

Submitted to

**Department of Commerce, University of Kerala,
Kariavattom Campus, Thiruvananthapuram.**



By

Sruthi. S

M.Com Semester 4

Roll No: 81819634027

Under the supervision of:

Dr. Biju A.V

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University of Kerala

August 2021

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This is to certify that project entitled "**Perception and Preference of Online Education Among the Students of Kariavattom Campus during Covid-19 Pandemic**" submitted in partial fulfilment of the requirement for the award of the Degree of Master of Commerce to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by **SRUTHI. S** under my supervision.

Place: Thiruvananthapuram

Date: 14-08-2021



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Place: Thiruvananthapuram

Date: 14-08-2021



Dr. GABRIEL SIMON THATTIL

Professor & Head

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University of Kerala

Kariavattom Campus



**COMPARATIVE EVALUATION OF SHOPPING
EXPERIENCES OF CUSTOMERS OF FMCG PRODUCTS
DURING COVID PANDEMIC.**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

SULTHANA BEEGAM S.S

Reg. No: 81819634028

Under the guidance of

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Lecturer on Contract



**DEPARTMENT OF COMMERCE SCHOOL OF BUSINESS
MANAGEMENT AND LEGAL STUDIES UNIVERSITY OF KERALA,
KARIAVATTOM, THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that this project report entitled "*Comparative Evaluation of Shopping experiences of Customers of FMCG Products during COVID Pandemic*" submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Sulthana Beegam SS under my supervision.


Lekshmi S
Lecturer on Contract
Department of Commerce,
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12 August 2021

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12 August 2021



“IMPACT OF DIGITAL PAYMENT METHODS BEFORE AND AFTER COVID 19 OUTBREAK IN TRIVANDRUM”

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

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Under the guidance of

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Lecturer on Contract



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THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that this project report entitled "Impact of Digital Payment Methods before and after COVID 19 Outbreak in Trivandrum" submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Surya Suresh under my supervision.

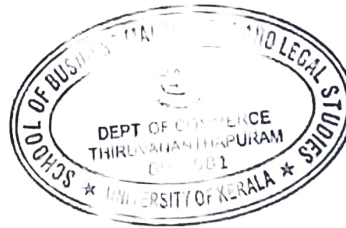
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Lecturer on Contract,
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12 August 2021

**HERD BIAS ON THE INVESTMENT DECISIONS OF IT
PROFESSIONALS WITH SPECIAL REFERENCE TO
TECHNOPARK, THIRUVANANTHAPURAM DISTRICT**

PROJECT REPORT

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

THASNEEM J

Reg. No: 81819634030

Under the guidance of

Lekshmi S

Lecturer on Contract



**DEPARTMENT OF COMMERCE
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UNIVERSITY OF KERALA, KARIAVATTOM,
THIRUVANANTHAPURAM**

14 AUGUST 2021

CERTIFICATE

This is to certify that this project report, entitled "*Herd Bias on the Investment Decisions of IT professionals with special reference to Technopark, Thiruvananthapuram District*" submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by **Thasneem J** under my supervision.

Lekshmi S.

Lekshmi S
Lecturer on Contract
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Kariavattom, Thiruvananthapuram



12 August 2021

**“PROBLEMS AND PROSPECTS OF STREET VENDORS WITH SPECIAL
REFERENCE TO KOLLAM DISTRICT”**

PROJECT REPORT

**Submitted to University of Kerala for the partial fulfillment of the
Requirements for the degree of Master of Commerce**

By

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Candidate Code: 81819634031

Subject Code: COM-D-445

Under the guidance of

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Lecturer on Contract

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UNIVERSITY OF KERALA, KARIAVATTOM,

14AUGUST 2021

CERTIFICATE

This is to certify that this project report entitled "**Problems and Prospects of Street Vendors with special reference to Kollam District**" submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by **Varsha S** under my supervision.



Lekshmi S

Lecturer on Contract

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12 August 2021

COUNTER SIGNED BY

Dr. Gabriel Simon Thattil

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University of Kerala,

Kariavattom, Thiruvananthapuram

12 August 2021



**INDIRECT TAX – BEFORE AND AFTER GST;
BASED ON RETAILER’S PERSPECTIVE
PROJECT REPORT**

*Submitted to University of Kerala for the partial fulfilment of the
Requirements for the degree of Master of Commerce*

By

VISHNUPRIYA. I

Reg. No:81819634032

Subject Code: COM-D-445

Under the guidance of

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**DEPARTMENT OF COMMERCE
SCHOOL OF BUSINESS MANAGEMENT AND LEGAL STUDIES
UNIVERSITY OF KERALA, KARIAVATTOM,
THIRUVANANTHAPURAM**

14 August 2021

CERTIFICATE

This is to certify that this project report entitled '*Indirect Tax- before and after GST, based on Retailer's Perspective*' submitted to Department of Commerce, University of Kerala, Kariavattom, Thiruvananthapuram is a bonafide record of work done by Vishnupriya. I under my supervision.



Lekshmi. S

Lecturer on Contract.

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School of Business Management and Legal Studies,

University of Kerala.

Kariyavattom.

Place: Thiruvananthapuram

Date: 12 August 2021

COUNTER SIGNED BY:



Prof. (Dr.) Gabriel Simon Thattil

Professor, Dean and Head,

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