



UNIVERSITY OF KERALA

THIRUVANANTHAPURAM – 695 034, KERALA, INDIA

(Established as University of Travancore by the Travancore University Act in 1937 and reconstituted as University of Kerala by the Kerala University Act of 1957 and presently governed by the Kerala University Act of 1974 passed by the Kerala State Legislative Assembly)

(Re accredited by NAAC with 'A' Grade)

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CIRCULAR

Sub: Creation of ASAP (Additional Skill Acquisition Programme) Cells to all Higher Education Institutions under University of Kerala - reg.

Read: Item No 33.56 of the minutes of the meeting of the Syndicate held on 28.10.2021

ASAP, Kerala under Higher Education Department is offering higher order skill programmes to students in colleges and the general community. The programmes aim to equip the students and job aspirants for the arising job opportunities in the market. This is in line with the objective of the Kerala Knowledge Economy Mission of the State Government to train 5 million people and to provide employment to 2 million out of them.

One of the major challenges faced by the industry is the lack of awareness among the students on the opportunities available in the market and the skills demanded of them. ASAP Kerala has therefore decided to form ASAP Cells in all higher education institutions in the State to address this issue.

The ASAP Cell is intended as a platform where students can gather and have meaningful discussion and attend webinars including that on global trends in jobs and skill sets. The membership of students to this platform is purely voluntary. The platform will facilitate students to interact with experts in various fields, who can guide and act as mentors. Placement grooming sessions, mock interviews, aptitude tests, free online training programmes etc. will also be conducted for the students as part of this Cell. ASAP Cells intend to act as a feeding point for developing customized training programmes and to provide industry connect support for the institution.

The Principals of institutions affiliated to the University of Kerala shall take necessary steps to create ASAP Cells in their institution. The relevant District Programme Managers of ASAP Kerala as detailed below may be contacted to clarify queries, if any.

District	Name of ASAP District Programme Manager	Contact No	Mail ID of District Programme Manager
Thiruvananthapuram	Anoop R	9495999635	dpmtvm@asapkerala.gov.in
Kollam	Anup Kumar	9495999633	dpmklm@asapkerala.gov.in
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REGISTRAR

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2. Principals of Affiliated Colleges, University of Kerala
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