

CALL FOR PAPERS

Papers are invited from Academicians and Research / Phd scholars.

PRESCRIBED FORMAT

The abstract/paper should be submitted in Times New Roman, font size 12, which will be screened by review committee. Abstracts (Up to 500 words) and Full papers (3000 words) may be submitted to the email address dcjns2018@gmail.com. Please take care to follow the format below:

- i. Full Title of the paper
- ii. Full Names of the Authors and Co – Authors with respective affiliation, and E mail.
- iii. 1.5 Spacing throughout the text
- iv. 3 to 5 key words

IMPORTANT DATES

Last Date for Submission of abstracts :
10th January 2018

Acceptance notification :
17th January 2018

Last date for receipt of full papers :
09th February 2018

Date of National Seminar :
26th ,27th and 28th February 2018

REGISTRATION FEE

(SPOT REGISTRATION STARTS AT 9.00 AM
ON 26 th February 2018)

Academicians – Rs 500

Note : Registration fee is inclusive of Conference kit, Lunch (3 days) and refreshments.

The participants shall have to make their own arrangements for travel and accommodation.

ORGANISING COMMITTEE

Address - Department of Communication and Journalism, University of Kerala, Kariavattom, Thiruvananthapuram, Pin: 695 581

**Chairman – Dr. M.S. Harikumar
(Head of the Department, DCJ)**

**Organising Secretary – Dr. Lalmohan. P.
(Assistant Professor, DCJ)**

**Convenors - Smt. Maggie J , Sri. Suresh K S
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**Department of Communication
and Journalism**

UNIVERSITY OF KERALA

Thiruvananthapuram, Kerala

NATIONAL SEMINAR

**“ Trending - Disciplinary
Convergence in
Media Studies”**

February 26, 27 & 28, 2018

**Seminar Hall - Botany, Kariavattom Campus
University of Kerala**



CONTEXT

Media Studies which has an interdisciplinary character right from its inception, outcasted its evolutionary fundamentality during the growth as an independent discipline. It has validations in the areas of Culture, Philosophy, Social Science and many more areas, is in the phase of inevitable introspection. This is where as a discipline Media Studies – Communication and Journalism can prove its stature, genre and potential.

This identification is the necessity and obligation of academic practitioners and is the only way through which National and International scenario of Media Studies can be addressed. The design and approach as an independent discipline has challenges when it comes to the areas of research as well. So it's time up to instigate an exercise which investigates and navigates the disciplinary process of Media studies as a multifaceted one. The seminar title intends to raise a question about the orientation of the contemporary methods of media analysis – content as well as structure. Hence it demands a keen, intense involvement and intervention on the part of various Media experts whose works are extended to this particular discipline, Media Studies. This is where the Department of Communication and Journalism, University of Kerala places the question of disciplinary convergence.

The methodology of usual theoretical framework, in the contemporary media network face dearth of inquiry into life practices. There are attempts to spot these practices as entangled parts of History; but not on an explanatory, analytical level. The observation and experience on either parts of communication are gaining momentum in Media schools as other disciplines also initiate such engagements. Most of these practise related studies operate in the domain of inter disciplinaryity . General assumptions and standardisations are questioned and methodological formats as such are re invented. Though it seems experimental in nature, actually follows its inceptive concern of practising media.

Keen on citing the practises, observing and documenting the realm, it need much expertise only by which the students of media can share, debate and address the issues of Journalism.

OBJECTIVES

- Track the emergence of inter disciplinary themes in Media Research.
- Familiarise new methodological patterns.
- Understand intangible characteristics of media practise.
- Trace out the issues of contemporary Media Research.

THEMES FOR DISCUSSIONS (related to the concern "Media")

1. Life and Society
2. History
3. Art , Language & Rhetoric
4. State , Civil Society & Development
5. Science & Technology

SUB THEMES (related to the concern "Inter Disciplinary")

1. Health Communication
2. Political Communication
3. Environmental Communication
4. Visual Communication
5. Digital Media

PURPOSE OF THE SEMINAR

The seminar is an attempt to review the ongoing research in Media and to analyse its methodology. The vision is to revisit the interdisciplinary nature of the subject. The seminar tries to focus on research areas of contemporary studies in Media. It aims to create a platform to discuss the limitations and possibilities of Media and its inclusiveness as a discipline.