

Second Semester M.A. Degree Examination

Public Administration

PAD-E-424- Elective

Media and Public Relations

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **any six** questions. Each question carries 5 marks. Limit your answer to 250 words.

1. Write a brief note on Ethics in Advertising
2. Write a note on the contributions of Raja Ram Mohan Roy to the growth of Indian Journalism
3. Briefly Explain the functioning of Press Council of India
4. Do you think Indian media works as a propaganda machine? Justify your answer
5. Analyse the role of media in Development Communication
6. What do you mean by PR campaigns for governance?
7. Distinguish between PR and Advertising
8. Examine the role of media in crisis management
9. Do you think 'media self-regulation' is important? Why?
10. Write a brief note on Press and Registration of Books Act

(6*5 =30)

P.T.O

PART - B

Answer **any three** questions. Each question carries 15 marks. Limit your answer to 450 words

11. Examine the history of mass media in India
12. Explain the fundamentals of Development Journalism
13. Explain the major principles and concepts of Public Relations
14. Examine the recent trends in Indian Media
15. Examine the role of media in governance

(3* 15 =45)

Fourth Semester M.A. Degree Examination

Public Administration

PAD-C-443- Core

International Organizations and Administration

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **any six** questions. Each question carries 5 marks. Limit your answer to 250 words.

1. Write a brief note on the Treaty of Westphalia
2. Examine the role of International Criminal Court in administration of justice
3. Write a note on the role of W.H.O in global politics
4. Why international organisations matter in world politics?
5. Write a note on the functioning of Human Rights Watch
6. What do you mean by 'Collective Security'?
7. Examine the major features of sovereign nation-state system.
8. Briefly explain the functioning of World Bank
9. What do you mean by BRICS?
10. Write a note on Public International Law

(6*5 =30)

P.T.O

PART - B

Answer **any three** questions. Each question carries 15 marks. Limit your answer to 450 words

11. Examine the role of UN in maintenance of international peace and security.
12. Elaborate the role of Amnesty International and Human Rights Watch in Protection and Promotion of human rights
13. Examine the role of international organizations in global governance
14. Analyse the role of EU and ASEAN in regional development.
15. Identify the factors that encourage states to act through formal organisations with relevant examples.

(3* 15 =45)

Fourth Semester M.A. Degree Examination

Public Administration

PAD-E-444- Elective

Developmental Issues in Contemporary India

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **any six** questions. Each question carries 5 marks. Limit your answer to 250 words.

1. What do you mean by state-market dichotomy?
2. Explain the functioning of NITI Ayog
3. Write a brief note on demonetisation
4. What do you mean by Special Economic Zones?
5. What is disinvestment
6. Write a note on India's New Trade Policy
7. Briefly explain the changes in India's agriculture policy after the year 2000
8. What is GST? How it would impact Indian economy
9. What do you mean by neo-liberal globalisation?
10. Evaluate the effectiveness of 'Make in India Programme

(6*5 =30)

P.T.O

PART - B

Answer **any three** questions. Each question carries 15 marks. Limit your answer to 450 words

11. Examine the changing role of state in the era of globalisation
12. Analyse the impacts of globalisation on Indian agriculture sector
13. Examine the Nehruvian model of development and post-Nehruvian model of development
14. Analyse the relationship between social development and economic growth
15. Elaborate on Forest Rights Act and Land Acquisition Act.

(3* 15 =45)

