

**FIFTH SEMESTER BA DEGREE EXAMINATION**

**(Career Related First Degree Programme under CBCSS 2014 Adm.)**

**Group 2 (a) :MALAYALAM AND MASS COMMUNICATION**

**VOCATIONAL COURSE-VIII**

**MX 1572 INTRODUCTION TO TELEVISION PRODUCTION**

**MODEL QUESTION PAPER**

**- Time:3 Hours**

**Maximum: 80 MARKSI**

I. Write answer in one word or maximum two sentences to the following:-

1. White Balance

2.PTC

3.Super

4.Splitpage

5.Rule of third

6. Chroma Key

7.Ambiance Sound

8Shot gun

9. Audio Console

10.Colour temperature **(1x10=10 Marks)**

**II. Write short answers to eight questions.** each in about 60 words

11) .Explain the roles and responsibilities of a television producer.

12) Briefly sketch the origin and growth of television

13) Explain the various steps involved in television interview

14) Describe the salient features of Indian TV Industry

15) Explain the importance of script in TV production

- 16) Explain the roles and responsibilities of a floor manager in a TV Studio
- 17) Explain the different dimensions of lighting
- 18) Differentiate headroom and noseroom
- 19) what is story board?
- 20) Explain SITE
- 21) Explain how Television differ from other media like print, radio and film
- 22) Explain the main parts and features of video camera .? **(8x2=16 Marks)**

**III. Give short essay type answer to any six questions.**

- 23) Discuss Non linear editing process
- 24) Suggest two new television formats with title and target audience.
- 25) Explain the various steps involved in a television news bulletin?
- 26) Compare any two Malayalam TV channels and assess their roles in Kerala society
- 27) Describe the different types of microphones using in television production..
- 28) Elucidate the various types of camera shots
- 29) Discuss the transition devices used while editing
- 30) The role of news reporter in a television is important. Commend **(6x4=24 Marks)**

**IV) Write long essays to any two questions**

- 31) Describe the various stages in the production of a television programme
- 32) Visual literacy and grammar are essential components of TV production-explain
- 33) Television can be used to supplement India's effort to become a developed country. Do you agree??
- 34) . Draw up a plan for a 10 minute documentary on **food adulterity** and give detailed script **(2x15=30 Marks)**